

SOCIETY TO PRESERVE & ENCOURAGE RADIO DRAMA, VARIETY AND COMEDY

CBS-Phil Cook's Almanic, Ray Bloch's Orch.: KSCJ KOIL WIBW KMBC KFH KFAB (sw-11.83)

NBC-Canadian Grenadier Guards Band, Capt. J. J. Gagnier, dir.: WREN KANS KGBX KWK

NBC Joseph Gallicchio's Orch .: KTHS NBC A Tale of Today, sketch:

WOW (sw-9.53)

MBS-Stan Lomax, sports: KFOR Pepper-Uppers: WDAF KVOO

KSD KARK KCMO-Vocal Varieties KFBL/Ave Maria Hour KMOX-9Il-City Orch. KUOA-Mischia Stanley KWBG Sod Busters; News KWTO World Entertains WHB-Travel Man WHO-Baseball Time WJAG News & Baseball

WMBR Organ Melodies WNAX-U of South Dakota 4:45 MBS-Alice Blue, pianist: KFOR

KCMO-Miniatures KFEQ-American Scene KUOA-Max Polikoff, violinist WDAF-Drums, drama WHB-Oscar Hedderstron WJAG Gospel Singers

5:00 NBC-Jell-O Prgm.; Jack Benny, comedian; Phil Harris' Orch.: KVOO KSD (sw-9.53) (also at 9:30 p.m.)

CBS-Joan & Kermit, sketch: KMOX KSCJ KFAB KFH (sw-11.83)

NBC-Popular Classics: WREN KANS (sw-11.87)

MBS-Hawaii Calls: KWK KOIL WHB KFOR Ave Maria Hour: KCMO KWBG KARK-Sketch; Legion Speaks KCMO-Tea on the Terrace KFBI Captains of Industry KFEQ-Baseball Scores KGBX Concert Hall KMBC-Happiness Afoot KTHS-Swinging Strings KUOA-Civic Hour KWTO-Baseball Flashes WDAF-Dance Orch. WHO Ferde Grofe's Orch. WIBW The People Speak

WMBH-Ave Maria WNAX-Southern Normal Prgm. WOW-Orch. & Chorus 5:15

KARK-Studio Ensemble KFBI-Christian Science Lecture KFEQ-Songs of the Day KMBC-As You Like It KWK-Organist & Violinist KWTO-Hollywood on Parade WDAF-Foot Notes WIBW News

5:30 CBS-Phil Baker, comedian (Gulf Oil); Beetle & Bottle; Oscar Bradley's Orch.: KLRA

NBC-Ozzie Nelson's Orchestra BC-022ie Neison's orenessa (Baker's Broadcast); Feg Mur-ray & Harnet Hillard; KOIL WREN KVOO KARK KWK KTHS (sw-11.87) Guest; Randolph Scott. NBC-Interesting Neighbors, Jerry Belcher; Dean Fossler, organ-ice (F. W. Fitch Co.): WDAF 1st (F. W. Fitch Co.): WDAF KANS KSD WHO (sw-9.53) Jerry Belcher will conduct a microphone visit to Robert L. Ripley's home on Bion Island, Mamaroneck, N. Y.

CBS-Week-End Potpourri: KSCJ KFAB WNAX MBS-Brown Sisters, songs: WHB

KFOR KCMO-Musical Workshop KFBI Old Fashioned Revival KFEQ Zerbst Capsule Hour KFH-Sports Salute KFH-Sports Salute
KGBX-Assembly Vespers
KMBC △Vesper Service
KMOX France Laux, sports
KUOA-Warren Daniels' Orch.

KWBG-Singing Policeman KXBY-∧Rev. George Griffith WIBW-Hit Revue WMBH-Music Graphs 5:45

MBS George Fischer's Hollywood Whispers: WHB KFOR News: KCMO KMOX KFH-An Orchid to You KUOA-Irving Mixed Quartet KWTO-Pepper Uppers' D Dance

Parade

6:00 NBC-Chase & Sanborn Hour; Don Ameche, m.c.; Robert Armbruster's Orch.; Dorothy Armbruster's Orch.; Dorothy
Lamour, sop.; Stroud Twins,
comedians; Edgar Bergen, ventriloquist, with Charlie McCarthy; John Carter, tnr.;
Guest: KARK WHO KOA KSD
KVOO WFAA WMAQ WOW
WLW WDAF KSTP WSM
KTHS (cr. 9.53) KTHS (sw-9.53)
Guest: Claudette Colbert.

CBS-The World Dances; Lud Gluskin's Orch.: KLRA WCCO KRNT KSCJ WIBW KMOX KFAB KMBC KFH (sw-11.83)

NBC-Spy at Large, drama: KANS KSO WREN (sw-11.87) MBS-Mal Hallet's Orch.: KFOR News: KOIL KXBY KCMO Aloha Land KGBX Organ Reveries KUOA-Evening Concert KWK-Sports Review KWTO-Success Story WBBM-Carlos Molina's Orch. WGN-Concert Orch. WHB-John Wahlstedt, tnr. WLS-Don Kelley's Sport Scoop

6:15 KCMO-Evening Musicale KGBX Country Church in Hollywood KOIL Rackets Unstrung KWK-Wings Over the World KWTO Sports KXBY Jack England WMT Sweet Music 6:30

CBS-92nd Anniversary of First Baseball Game: KMOX WBBM KFH WXAX KMBC KLRA KSCJ WCCO KFAB KRXT

(sw-11.83) Speakers: Connie Mack, man-ager Philadelphia Athletics; Tris Speaker and Bob Feller.

NBC-Songs We Remember: WLS WREN KSO WMT WHB KOIL KANS

MBS Invitation to Waltz: KWK KFOR WHB KCMO Ave Maria Hour

KFEQ News KGBX-Sunday Song Service KUOA Howard Quartet KWTO Christian Science KXBY Sport Review WGN-Tiny Hill's Orch. WIBW-Senator Capper WNAX-AReligious Service 6:45

KCMO-Let's Dance KFEQ-On the Mall KUOA-Sunday at Twilight KWTO-Music in a Sentimental Mood KXBY Crosby Croons

WBBM-Carlos Molina's Orch. WIBW-Summer Session 7:00

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Rachel Carley, vocalist; Pierre LeKreun, tnr.; Men About Town; Don Donnie's Orch.: KOA WMAQ WDAF KSTP KSD

WOW WHO (sw-9.53) WOW WHO (sw-9.53)
Miss Carlay will offer When
the Stars go to Sleep and, with
Mr. Lekrenn, L'Amour Tonjours
L'Amour, Mr. Lekrenn will also
sing One Song and the Men About
Town will offer As Long As
We're Together.

Playhouse NBC-Hollywood (Woodbury); Tyrone Power & Guest; Harry Sosnik's Orch. KSO WMT KOIL WREN KWK WENR WLW (sw-11.87) (also at 8:30 p.m.)

MBS-Court of Human Relations (Vadsco Sales Corp.): WGN

CBS-Goldman Band Concert: WBBM WIBW KMOX KRNT KLRA KMBC WNAX WCCO KFH KSCJ KFAB (sw-11.83)
The music detail for this program
may be found on page 6 this week.

KANS News; Sports Round Up KARK-Baseball Facts KCMO-Music Briefs; Model Homes Prom. KVOO Court of Missing Heirs KWTO The Melodians KXBY-Yesterday's First Accident WFAA-Treasure Gold WHB-Penthouse Party

WSM-Lyric Moods 7:15 KARK-Musical Memories KCMO Ferde Grofe's Orch. KGBX Biblical Lecture KTHS The Legion Speaks KUOA Vespers KWTO Nat'l Council of Women's Prgms. KABY WPA Concert WFAA Grieg Recollections

7:30 NBC-American Album of Familiar Music (Bayer Aspirin) Frank Munn, thr.; Bertrand Hirsch, violinist; Jean Dick enson, sop.; Elizabeth Lennox, contr.; Gus Haenschen's Orch. KOA KSD WHO WOW WSM WMAQ WFAA WDAF KSTP Program: Mr. Munn will sing Just a Little Love 2 Little Kiss and, with Miss Lennox, When 1 Grow Too Old to Bream, Mrae, Sherry, The Red Mill and The Merry Widow, The Buckingham Chorus will offer My Ronne Lies Over the Ocean and the orchestra will play Lover (Rod pers)

NBC-Walter Winchell's Jergen's Journal: KOIL WMT KWK KSO WLW WENR WREN (sw 11.87) (also at 9 p.m.)

MBS Music by Tommy Christian: WHB KFOR

KANS Ports of Call KARK-News; Hollywood on Pa-

KCMO On the Mall KGBX-Sunday at Twilight KVOO Dance Orch.

KABY Swingphonic Hour WBBM Objective of Jr. College WGN-Jack Denny's Orch. 7:45

NBC-Irene Rich (Welch Grape Juice); Drama: WREN WENR WMT KOIL KAK KSO (sw 11.87) (also see 9:15 p.m.)

KANS Harmony Hall; News KCMO Marek Weber's Orch. KGBX News WGN News, WGN-News, Sports WLW-Unbroken Melodies 8:00

MBS-Good Will Hour (Ironized Yeast): WGN

CBS-Grand Central Station, drama (Listerine): KRNT KMOX KFAB KMBC WBBM WCCO (sw-11.83)

NBC-Hour of Charm (General Electric): WMAQ WOW WHO KSTP WSM WDAF WFAA KOA KSD (sw 9.53)

WREN-The Shadow, drama 8:30

CBS-Skelly Court of Missing Heirs: WBBM KRNT KFAB KMOX WIBW WCCO KSCJ KMBC KFH WNAX

NBC-Hollywood Playhouse (Woodbury); Tyrone Power & Guests; Harry Sosnik's Orch.: WSM KOA WFAA KARK (also see

FEATURING LOGS .PHOTOS CARTOONS **ARTICLES** ON RADIO



SPERDVAC -- Society to Preserve and Encourage Radio Drama, Variety, and Comedy--A Non-Profit Tax Deductable Organization.

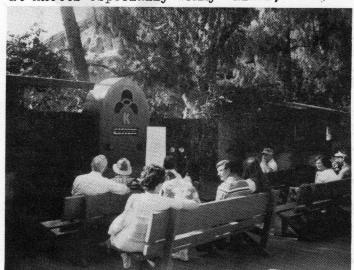
BIG BROADCAST OF 1978	. 2
Bernie Evans & Joe Crawford RADIO APRIL 1944	21.
WRITE IF YOU GET WORK & HANG BY YOUR THUMBS	8
Frank Buxton	
MAN & MOPPET-BERGEN & MC-CARTHY	
A VOICE TO REMEMBER-LES TREMAYNE	
I REMEMBER GROUCHO	
WORLD OF O.T.R.	.14
Joe Crawford	
VIDEO RECORDING-A NEW FRONTIER	.15
Jerry Perchesky A CHAT WITH CHET-LUM & ABNER	76
10¢ & A BOX TOP	.10
Jack Richards	•-/
THE 1938 JACK BENNY - GEORGE BURNS	
SMUGGLING CASE	.20
Gerry Lieber-MacKay JUST WHO WAS THAT MASKED MAN, ANYWAY?	26
Frank Rosin	.20
THE ROMANCE OF THE HIGHWAYS	.29
Steve Jelf	
FEETLEBAUM ALWAYS WINS	.32
John Tefteller O.T.R. MARKETPLACE	2/1
CARTOONS.B.C. & DOC. DUMPHY	
THE LONE RANGER & CROCK	
AMY23 STEVE GORDON	.18

For Membership Information Write SPERDVAC-4922 Cartlen Dr. Placentia Ca. 92670. Membership Dues Are \$15.00 Per Year.

Knott's Berry Farm on September 15,16 & 17 1978 presented a salute to the 58th. anniversary of commerical broadcasting, featuring great radio stars and sounds of yesterday and today. KBF special projects coordinator Chuck Burnes, a SPERDVAC member coordinated an assemblage



of past and present radio artists including Andy Russell (Lucky Strike Hit Parade), Lohman & Barkley (KFl Los Angeles), The Hoosier Hotshots, Bret Morrison (Shadow), Marvin Miller (Romance of Helen Trent) & Frank Bresee (Golden Days of Radio). SPERD-VAC was very proud to be an active part of this salute and we thank all the people at Knotts especially Tommy Walker, Denny Shanahan, Chuck Burnes & Joanna Mattos.



We were privileged to occupy a 40 foot booth and display center where memorabelia of O.T.R. days was made available to the multitude of curious visitors. Club members manned the center and saw to it no one left without a membership application form, a cheerful handshake & a happy listening.

In the photo to the left sounds of Roy Rogers, Red Ryder, & The Lone Ranger are coming out of a giant 5 foot radio. SPERD-VAC provided a total of 52 radio programs that were featured in the 7 radio listening booths located throughout the park.

Text Bernie Evans & Joe Crawford. Top photo Bernie Evans. Bottom photo Joanna Mattos & courtesy of Knott's Berry Farm.



Knotts presented a salute to radio in its Goodtime Theatre, Sep. 16. Performing in a parody of the Shadow are left to right-SPERDVAC member Frank Bresee, honorary member Marvin Miller, Bret Morrison & Rhoda Williams. This was Morrison's last public appearance. He passed away on Sep. 25 just hours after taping a Heartbeat Theatre show.

THANKS FOR THE COMMENTS!

Enclosed is my check for \$2.25 for SPERDVAC MAGAZINE #2. I really enjoyed your first issue. A real professional job. Best regards. H.K. PHILA. PA.

I enjoyed reading issue #2 of SPERDVAC MAGAZINE very much. Thank you for the quick response to my magazine request for issue #2. I plan to join the club in the near future and I am looking forward to meeting you and the other O.T.R. members. L.S. MISSION VIEJO CA.

First issue was great, keep up the good work. W.D. RICHMOND HILL N.Y.

Are you sure that another year has already passed? You must be right because I do feel at least two years older. Well here is my check for \$7.00. Please use the same ad as in the last two issues. I've received good response from them in the past and besides you people are doing a great job and I always enjoy your magazine.

L.L. LIVERMORE CA.



B.C. by permission of Johnny Hart and Field Enterprises, Inc.



"I bought you a tape recorder and 25 bedtime stories.
I don't want her reading you to sleep anymore!"

DOC DUMPHY by Reamer Keller. @ Field Enterprises, Inc., 1976. Courtesy of Field Newspaper Syndicate.

CREDITS

SPERDVAC MAGAZINE #3 1978/1979
Published annually by the Society to Preserve and Encourage Radio Drama,
Variety, and Comedy--- a non-profit tax-deductable organization.
SPERDVAC Address: P.O. Box 1587, Hollywood, CA. 90028

SPERDVAC MAGAZINE #3 is distributed free to all paid members as of October 31, 1978. Non-members may obtain a copy by sending a check or money order for \$2.25 to SPERDVAC, c/o Joe Crawford, 3146 East Orangethorpe Avenue, Apt. B, Anaheim, CA. 92806. A few copies of SPERDVAC MAGAZINE #2 are still avaiable.

MAGAZINE STAFF
Editor......Joe Crawford
Co-editor.....Steve Jelf
Art Editor.....Bobb Lynes
STAFF: Jack Raidy, Sue Crawford, Dan Haefele,
Gerry Lieber-Mackay, Barbara Lieber-Mackay
SPERDVAC MEMBER CONTRIBUTORS: John Tefteller,
Frank Rosin, George Fenneman, Steve Gordon
Frank Buxton, Bernie Evans
GUEST CONTRIBUTORS: Jerry Perchesky,
Jack Richards

CONTENTS OF THIS MAGAZINE MAY NOT BE REPRODUCED WITHOUT PERMISSION. THEY ARE INTENDED FOR ONE-TIME USE ONLY.

SPERDVAC TAKES NO RESPONSIBILITY FOR CLAIMS MADE BY ADVERTISERS.

MAGAZINE ADDRESS: SPERDVAC c/o Joe Crawford, 3146 East Orangethorpe Avenue, Apt. B, Anaheim. Ca. 92806

			SU	NDAY
¥	ME	E	astern	War Time
F	TRA		CBS:	News and Organ
WAR	WAR 1	8:00	NBC:	News News and Organ Recital
	103	8:30 8:30	CBS: Blue:	Musical Masterpieces The Woodshedders
2	8:00	9:00	CBS:	News of the World News from Europe
PACIFIC	8:00	9:00	Blue:	Blue Correspondents at Home
~	8:15 8:15	9:15	CBS:	E. Power Biggs White Rabbit Line
	8:15	9:15	NBC:	Commando Mary
	8:30	9:30	NBC:	June Winters God's Country—Milton Bacon
	9:00	10:00	CBS:	Church of the Air
	9:00		NBC:	Church of the Air Message of Israel Highlights of the Bible
	9:30	10:30	CBS: Blue:	Wings over Jordan Southernaires
		11:00	MBS:	Pauline Alpert Lionel Hampton's Orch.
	10:05			Egan Petri, Pianist
8:30 8:30	10:30 10:30	11:30	MBS:	Radio Chapel Hour of Faith
8:30	10:30	11:30	CBS:	Invitation to Learning
	11:00 11:00	12:00 12:00	CBS:	Salt Lake Tabernacie
9:00	11:00 11:00	12:00	Blue: NBC:	News from Europe NBC Orchestra
9:30	11:30 11:30	12:30	Blue: NBC:	Josephine Houston, Soprano Stradivari Orch., Paul Lavali Transatlantic Call
9:30	11:30	12:30	CBS:	Transatiantic Call
10:00	12:00 12:00 12:00	1:00	Blue:	Church of the Air John B. Kennedy Voice of the Dairy Farmer
	12:15	1:00	1	Labor for Victory
10:30	12:30	1:30	CBS:	Edward R. Murrow (from London)
10:30	12:30	1:30	Blue: NBC:	
10:30	12:30		CBS:	Starring Curt Massey
11:00 11:00	1:00	2:00	Blue: NBC: CBS:	Chaplain Jim, U. S. A. Those We Love
11:00	1:00			
11:30 11:30	1:30	2:30	CBS: NBC:	World News Today John Charles Thomas
	2.00	27 (125)	Blue:	National Vespers
12:00	2:00	3:00		New York Philharmonic Symphony The Life of Riley
12:00 12:00	2:00		Blue: NBC:	Reports on Rationing
12:15	2:15	3:15	NBC:	
12:30 12:30	2:30	3:30	Blue:	Army Hour Hot Copy
1:00	3:00 3:30	4:00	CBS:	Al Pierce Show Pause that Refreshes
1:30	3:30 3:30 3:30	4:30 4:30	NBC: Blue:	Lands of the Free Metropolitan Opera Audition
		5:00	NBC:	NBC Symphony—Arture Toscanini
2:00	4:00	5:00 5:00	CBS: Blue:	The Family Hour Where Do We Stand
2:15	4:15	5:15		Upton Close
2:30	4:30 4:30	5:30 5:30	MBS: Blue:	The Shadow Musical Steelmakers
2:45	4:45		CBS:	Irene Rich
3:00	5:00 5:00	6:00	Blue:	Silver Theater Radio Hall of Fame First Nighter
3:00 3:00	5:00 5:00	6:00	MBS: NBC:	Catholic Hour
3:30	5:30 5:30	6:30 6:30	NBC: CBS:	Great Gildersleeve America in the Air
4:00 4:00	6:00 6:00	7:00	CBS: MBS:	William L. Shirer
4:00	6:00	7:00	Blue: NBC:	Voice of Prophecy Drew Pearson Jack Benny
4:15	6:15	7:15	Blue:	Derethy Thompson
4:30	6:30 6:30	7:30 7:30	MBS: CBS:	Stars and Stripes in Britain We, the People Quiz Kids
8:30 4:30	6:30 6:30	7:30 7:30	MBS: CBS: Blue: NBC: MRS:	Quiz Kids Fitch Bandwagon
8:00	7:00	7:45 8:00	MBS: Blue:	Fitch Bandwagon Samuel Grafton Greenfield Village Children's
5:00	7:00		NBC:	Choir Edgar Bergen—Charlie McCarthy
5:00	7:00	8:00	CBS:	Goodyear Show
8:00	7:30	8:00 8:30	MBS: CBS:	Mediation Board Crime Doctor
6:30	7:30 7:30	8:30	Blue: NBC: MBS:	Keepsakes One Man's Family Gabriel Heatter
5:30 5:45 5:55	7:30 7:45 7:55	8:45 8:55	MBS: CBS:	Ned Calmer News
6:00 6:00 7:00	8:00 8:00	9:00	CBS: CBS: MBS:	Radio Reader's Digest Old-Fashioned Revival
6:00	8:00 8:00	9:00 9:00 9:15	Blue: NBC: Blue:	Walter Winchell Manhattan Merry-Go-Round
7:45	8:15			Lower Basin Street
8:15	8:30		CBS:	Manhattan Merry-Go-Round Chamber Music Society of Lower Basin Street Texaco Star Theater, Fred Allen
8:15	8:30 8:30	9:45	Blue: NBC:	American Album of
7:00	9:00	10:00	CBS:	Familiar Music Take It or Leave It Revion Theater John B. Hughes Hour of Charm
7:00	9:00	10:00	Blue: MBS:	John B. Hughes
7:00 7:15	9:15	10:00	NBC: MBS: NBC:	Goodwill Hour
7:30	9:30		Blue:	Bob Crosby Guy Lombardo The Thin Man
7:30	9:30 10:00	10:30 10:30 11:00	CBS: CBS: CBS: CBS:	Bill Costello
8:15	10:15	11:10 11:15	CBS:	Everett Hollis Olga Coehlo & El Charre
8:15	10:15 10:30			Olga Coehlo & El Charre Gil Trio John W. Vanderceek Pacific Stery
8:30	10:30	11:30	MRC:	PACIFIC STORY

RADIO LOGS FOR APRIL 1944



HENRY-IN

Husky, blue-eyed, towheaded Karl Swenson plays Lord Henry Brinthrope, the hero in Our Gal Sunday, heard over the CBS stations Monday through Friday at 12:45 P.M. E.W.T. Now in his eighth year as Lord Henry, Karl looks just the dashing, glamorous sort of fellow most people think of when they think of an actor. Actually, he's a very serious gentleman who works very hard at his job and raises bees on his eighty-one acre farm in Goshen, N. Y.

This winter, because of transportation difficulties, Karl shut up his house in the country and brought his "whole gang" into New York. The "gang" is his wife, the former Virginia Hanscom, and four sons, Peter, eight; David, five; Steven, three, and John one; all of whom are towheaded and look like their dad.

The children aren't the least bit puzzled or confused when they hear their father acting on the radio. They're always playacting themselves and carry on amazingly complicated home-spun plots that go on and on and are continued tomorrow. "Radio," says eight-year-old Peter, "is the

same thing, only you get money for it."
Such practicality runs in the Swenson family. When Karl bought his farm he knew that he wouldn't have too much time to devote to working it. So, very practically, he set up several colonies of bees, since they were one breed of live stock that needed very little attention. Now, with the sugar shortage and the Army coating large shells with beeswax, his choice has proved to have been a very wise one. When farm labor grew scarce, he had a complete car-pentry shop with electric equipment installed in his home and turns out all the necessary woodwork around the place himself

Karl's hobby is photography, but he finds that it takes much more time than he has to give to it. He also likes trotting races, but has always been too busy to attend the famous Hambletonian classic which is held every year right near his home.

Born in Brooklyn, N. Y. in 1908, Karl says he came up the hard way, but didn't have to take too many knocks before he clicked. The hard way is the way of little theaters, stock companies, summer theaters, minor parts in Broadway flops and one or two successes and then, if you're lucky, a real break with a real part. Karl hopes his sons get the acting all out of their systems while they're young. His advice to almost everyone who has acting ambitions is, "Stay out of it, if you can."

Of course, if Karl had felt that way a few years ago, there would be someone else playing Lord Henry.

W.T.			M O	NDAY
3	C. W.	No		
•	8:00	9:00	CBS:	News
	8:00 8:00	9:00	NBC:	Breakfast Club Mirth and Madness
	8:15	9:15 9:45 10:00	CBS:	School of the Air Isabel Manning Hewson
8:30	9:00	10:00	CBS: Blue:	School of the Air Isabel Manning Hewson Valiant Lady Sweet River, Drama Special Assignment, News Lora Lawton News of the World
		10:00 9:45 10:00	NBC:	Special Assignment, News Lora Lawton
8:45	9:15	10:15 10:15	NBC: NBC: CBS: Blue: NBC: CBS:	News of the World Kitty Foyle Singo
	9:30	10:15	Blue: NBC:	Mein Mate
				The Open Door Baby Institute
7:45 7:45	9:45 9:45	10:45 10:45	CBS: Blue: NBC: CBS: Blue: NBC: CBS: NBC: CBS: NBC: CBS:	Bachelor's Children Humbord Family Music Room
8:00	9:45 10:00	10:45	CBS:	Honeymoon Hill
8:00	10:00	11:00	NBC:	Breakfast at Sardi's Road of Life Second Husband Vic and Sade Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Big Sister Romance of Helen Trent U. S. Navy Band
8:15	10:15	11:15	NBC: CBS: NBC: CBS: Blue: NBC: CBS: Blue:	Vic and Sade
8:30	10:30	11:30	CBS: Blue: NBC: CBS: Blue: NBC: CBS: CBS: CBS: CBS: NBC: Blue:	Gilbert Martyn
1:15	10:45	11:45	CBS:	Aunt Jenny's Stories
0.00	10:45	11:45	NBC:	David Harum
9:15	11:15	12:15	CBS:	Big Sister
9:30	11:30	12:15 12:30 12:30 12:30 12:45 1:00	NBC: Blue:	Nomance of Helen Trent U. S. Navy Band Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles
9:45	11:45	12:45	CBS:	Our Gal Sunday
0.00	12:00	1:00	Blue:	Baukhage Talking
0:15 0:15 0:30	12:15	1:15	Blue:	Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Air Lane Trio
0:30	12:30	1:30	Blue:	Ted Malone
0:45	12:45	1:45	Blue: CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue: Slue: Blue: CBS:	Air Lane Trio
1:00 1:00	1:00	2:00	CBS:	Young Dr. Malone
1:00	1:00	2:00	NBC:	The Guiding Light
2:30 1:15 1:15	1:00 1:15 1:15 1:15	2:15	Blue:	Mystery Chef
1:30 1:30	1:30	2:30	NBC:	Light of the World
1:30 1:45	1:30 1:45 1:45	2:30	Blue:	Ladies, Be Seated
1:45	1:45	2:45	NBC:	Hymns of All Churches
2:00	2:00	3:00	CBS:	Air Lane Trio Carey Longmire, News Young Dr. Malone Rodriguez & Sutherland, No The Guiding Light Joyce Jordan, M.D. Mystery Chef Today's Children Light of the World We Love and Learn Ladies, Be Seated Perry Mason Stories Hymns of All Churches Mary Marlin Good Neighbors Morton Downey
2:00 2:15 2:15	2.00	3:00	NBC:	A Woman of America
2:15	2:15 2:15 2:15	3:15	Blue: NBC: NBC: NBC: NBC: CBS: Blue: NBC: CBS: Blue: NBC: CBS: Blue: NBC: CBS: RBC: CBS: RBC: CBS: RBC: RBC: RBC: RBC: RBC: RBC: RBC: RBC	Good Neighbors Morton Downey A Woman of America Elizabeth Bemis, News Ma Perkins My True Story Pepper Young's Family Now and Forever
2:15 2:30 2:30		3:30	NBC: CBS:	Pepper Young's Family Now and Forever
2:45 2:45 2:45	2:30 2:45 2:45	3:45	NBC: Blue:	Pepper Young's Family Now and Forever Right to Happiness Little Jack Little This Life is Mine Broadway Matinee Blue Frolics Backstage Wife Stella Dallas
2:45	2:45 3:00	3:45	CDS:	This Life Is Mine Broadway Matinee
1:00	3:00	4:00	Blue: NBC:	Blue Frolics Backstage Wife
1:15 1:25	3:15	4:15	NBC: CBS:	Stella Dallas News
1:30 1:30	3:30	4:30	CBS: Blue: NBC: NBC: CBS: Blue: NBC: Blue: CBS:	News Westbrook Van Voorhis, No Lorenzo Jones Sea Hound
1:45	3:45	4:45	Blue: CBS:	Sea Hound Perry Como
L:45 2:00	3:45 4:00	4:45	Blue: CBS: NBC: CBS: Blue: NBC: NBC:	Sea Hound Perry Como Young Widder Brown Fun With Dunn Hop Harrigan When a Girl Marries Portia Faces Life
2:00	4:00	5:00	Blue: NBC:	Hop Harrigan When a Girl Marries
2:15	4:15 4:15	5:15 5:15	NBC: NBC: Blue: CBS: MBS: Blue: NBC: Blue: CBS: CBS: CBS: CBS: CBS: CBS: CBS: CBS	Portia Faces Life Dick Tracy
2:30	4:30 4:30	5:30 5:30	CBS: NBC:	Portia Faces Life Dick Tracy Sing Along Just Plain Bill
2:30	4.30	5:30 5:30	MBS: Blue:	
2:45	5:30 4:45 4:45 4:45	5:45 5:45	NBC: Blue:	Jack Armstrong Front Page Farrell Capt. Midnight American Women Terry and the Pirates
2:45	4:45	5:45	CBS: Blue:	American Women Terry and the Pirates
1:00	5:00 5:00 5:10	6:00	CBS:	Quincy nowe
3:10 3:15 3:15	5:10 5:15 5:15 5:15 5:30 5:45 5:45 6:00	6:15	NBC: Blue:	Bill Costello Serenade to America Capt. Tim Hoaly To Your Good Health Jerl Sullavan, Songs The World Today Henry J. Taylor, News Joseph C. Harsch Fred Waring's Gang Herace Heidt's Orch Ed Sullivan Blondle
	5:15 5:30	6:15	CBS:	To Your Good Health Jeri Sullavan, Songs
3:30 3:45 3:45 3:45 3:55 1:00	5:45 5:45	6:45	CBS: Blue:	The World Today Henry J. Taylor, News
3:55	5:55	6:55	CBS:	Joseph C. Harsch I Love a Mystery
3:00 3:00 1:15	6:00	7:00	NBC: Blue:	Fred Waring's Gang Horace Heidt's Orch.
1:15	6:00 6:15 9:30	7:15 7:30	CBS:	Ed Sullivan Blondie
1:45	6:30	7:30 7:45	Blue: NBC:	The Lone Ranger H. V. Kaltenborn
8:00	7:00	8:00	CBS: Blue:	Vex Pep Earl Godwin, News
1:15	7:00 7:00 7:15	8:00 8:15	NBC: Blue:	Cavalcade of America Lum 'n' Abner
3:30 5:30	7:30 7:30	8:30 8:30	Blue: CBS: CBS: NBC: Blue: CBS: CBS: Blue: NBC: Blue: NBC: Blue: SBlue:	Ed Sullivan Blondie The Lone Ranger H. V. Kaltenbern Vex Pep Earl Godwin, News Cavaicade of America Lum 'n' Abner Gay Nineties Blind Date . Voice of Firestone
3 3 68 1	7:30	8:30 8:30	NBC: MBS:	Builden Drummand
5:30 5:55 6:00	7:30 7:55 8:00	8:55 9:00	CBS:	Bill Henry Lux Theater
00:0	8:00	9:00	CBS: Blue: NBC: MBS: CBS: CBS: Blue: MBS: NBC: Blue: NBC: Blue:	Bill Henry Lux Theater Counter Spy Gabriel Heatter The Telephone Hour
9:00	8:00	9:00	NBC: Blue:	
:30	8:30 8:55	9:30	NBC: Blue:	Doctor I. Q. Coronet Short Story Screen Guild Players
7:00	9:00	10:00	CBS: MBS:	Screen Guild Players Raymond Clapper
7:00	9:00	10:00	Blue: NBC:	Raymond Clapper Raymond Gram Swing Contented Program
7:30	9:30	10:30	Blue: NBC: Blue: CBS: MBS: Blue: NBC: CBS: Blue: NBC:	Broadway Showtime America Looks Ahead Information Please
1		10:30	NBC:	Information Please

TUESDAY Eastern War Time ö 8:15 Blue: Texas Jim 8:30 Blue: News 8:00 News Breakfast Club Mirth and Madness P. W. 9:00 CBS: 9:00 Blue: 9:00 NBC: 9:15 CBS: 1:30 2:30 School of the Air Isabel Manning Hewson 9:45 CBS: Valiant Lady Sweet River, Drama 8:30 9:00 10:00 CBS: 9:00 10:00 Blue: | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.00 | 10.0 9:45 NBC: Special Assignment, News 2:00 CBS: Young Dr. Malone 2:00 NBC: The Guiding Light 2:00 Blue: Rodriguez and Sutherlan News 2:15 Elue: Mystery Chef 2:15 CBS: Joyce Jordan, M.D. 2:15 NBC: Today's Children 2:30 NBC: Light of the World 2:30 CBS: We Love and Learn 2:30 NBC: Light of the World 2:30 CBS: We Love and Learn 2:30 Blue: Ladles, Be Seated 2:45 NBC: Hymns of All Churches 3:00 CBS: Mary, Marlin 3:00 CBS: Mary, Marlin 3:00 CBS: Geod Neighbors 3:00 Blue: Morton Downey 3:15 CBS: Elizabeth Bemis 3:15 Blue: My True Story 3:15 NBC: Mary Perkins 3:15 NBC: Mary Malin 3:15 NBC: Mary Marlin 3:15 NBC: Mary Marlin 3:15 NBC: Mary, Marlin 3:16 NBC: Mary, Marlin 3:17 NBC: Mary, Marlin 3:18 NBC: Mary, Marlin 3:19 NBC: Hymns of All Churches 3:19 NBC: Hymns of All Churches 3:10 NBC: Stolla Dallas 3:10 NBC: Stolla Dallas 3:10 NBC: Stolla Dallas 3:10 NBC: Mary, Marlin 3:11 NBC: Mary, Marlin 3:12 NBC: Mary, Marlin 3:13 NBC: Mary, Marlin 3:14 NBC: Mary, Marlin 3:15 NBC: Mary, Marlin 3:15 NBC: Mary, Marlin 3:16 NBC: Mary, Marlin 3:17 NBC: Mary, Marlin 3:18 NBC: Mary, Marlin 3:18 NBC: Mary, Marlin 3:19 NBC: Mary, Marlin 3:10 NBC: Mary 12:00 2:00 12:00 2:00 12:15 2:15 12:15 2:15 12:15 2:15 12:45 12:30 2:30 12:45 12:45 12:45 1:00 1:00 1:00 1:00 1:25 3:25 \$ 3.45 Blue: \$ 4.00 CBS: \$ 1.45 Blue: \$ 0.400 Blue: \$ 0.200 CBS: \$ 1.25 NBC: \$ 2.25 NBC: \$ 2.25 NBC: \$ 2.25 NBC: \$ 2.25 NBC: \$ 3.00 4.30 NBC: \$ 2.25 N 1:45 1455 6:45 7:45 NBC: 1430 7:00 8:00 CBS: 150 7:00 8:00 Blue: 150 7:00 8:00 NBC: 1510 7:30 8:30 NBC: 1510 8:30 9:30 NBC: 1510 8:30 NBC: 1



PINT SIZE-BUT POWERFUL .

Unique is the word for Johnny. Johnny is radio's only vocal trademark. Johnny is the only holder of a life-time contract in the history of radio. Johnny is only 47 inches high and weighs only 59 pounds. Johnny is the only name he goes by—and to millions of Americans. That's right—Johnny is the lad who three times a week gives his famous call over two of our major networks.

For a little man, Johnny isn't doing badly. His job pays him \$20,000 a year, plus a good deal of fame. The audition which netted him all this was just as unique as his career. Johnny was a bellhop in a New York hotel. Eleven years ago, a certain Milton Biow—advertising man and genius of a sort—passed through the hotel and got an idea. He had Johnny page a non-existent Mr. Philip Morris. Of course, Johnny paged Mr. Morris without results, but when he reported his failure to Mr. Biow—he found it turned into phenomenal success. He got the contract for the cigarette account, which Mr. Biow handles.

Like all celebrities, Johnny has had to make personal appearances. These turned out to be so successful that the demands for him got a bit out of hand and the agency was forced to hire a whole corps of "standins" for Johnny. They're called "Johnny Juniors" and are all trained by Johnny himself, before they are sent out as substitutes for the one and only original. Probably the most outstanding of Johnny's understudies is the Johnny Jr. who, each Tuesday night, steps before the Hollywood microphone to introduce the Ginny Simms program. Each Friday and Sunday night Johnny himself—in person and really—has to introduce It Pays to be Ignorant and The Crime Doctor.

Johnny lives in Brooklyn, his exact address being a carefully guarded secret. Like most of his fellow-dwellers in that borough, Johnny's a rabid Dodger fan. All the members of Johnny's family, except for himself, are of normal size.

One of Johnny's main concerns is his health, especially the health of his throat. He loves hot dogs and hamburgers and never has any trouble with his digestion. He's never been seriously ill in his life and, during the past eleven years on the air, he has never missed more than one broadcast each year. He worries most about colds and sore throats and guards against them by loading himself with vitamin pills.

Johnny may be small, but there are probably very few big men who can look forward to a guaranteed job that lasts for life. It must be a nice thing to have—and we wish for Johnny that he will be paging Philip Morris for many years to come.

9:15 9:15 9:35 9:45 9:45 9:45 9:45 10:00 10:00 10:15 10:30 10:30 10:45 10:45 11:30 11:30 11:30	8:30 9:00 9:00 9:45 10:00 9:45 9:45 10:00 10:05 1	NBC CBS: Blue: NBC CBS: Blue: NBC CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue:	News News News Breakfast Club Breakfast Club Breakfast Club Mirth and Madness School of the Air This Life Is Mine Valiant Lady Special Assignment Isabel Manning Hewsen Lora Lawton Sweet River, Drama Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Tred Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
8:00 2:30 8:45 9:30 9:15 9:15 9:15 9:15 9:15 9:45 9:45 9:45 9:45 10:00 10:15 10:00 10:15 10:30 10:45 11:30 11:13 11:30 11:13 1	9:00 9:10 9:43 9:45 9:45 10:00 10:00 10:00 10:00 10:05 10:15	Blue: OCBS:	Breakfast Club Breakfast Club Mirth and Madness School of the Air This Life Is Mine Vallant Lady Special Assignment Isabel Manning Hewson Lora Lawton Sweet River, Drama Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomorrow Aunt Jonny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Tred Rologne, News Three Planes, Young Dr. Malone
2:30 8:45 9:30 9:15 9:15 9:15 9:15 9:15 9:45 9:45 9:45 10:00 10:00 10:00 10:03 10:30 10:30 10:30 10:30 11:30 11:30 11:30 11:30 11:30 11:30 11:45 11:30 11:45 11:30 11:45 11:45 11:45	9:10 9:43 10:00 9:43 10:00 10:10 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:15 11:30 11:45	C BSS	School of the Air This Life Is Mine Valiant Lady Special Assignment Isabel Manning Hewsen Lora Lawton Sweet River, Drama Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Tred Molone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
9:30 9:15 9:15 9:15 9:45 9:45 9:45 10:00 10:00 10:00 10:30 10:30 10:45 11:30 11:45 12:30 12:45 12	10:00 9:43 10:00 10:15 10:10 10:15 10:15 10:15 10:45 11:00 10:00 10 10:00 10:00 10:00 10:00 10:00 10:00 10:00 10:00 10:00 10:00 10:0	C BS: NBC C BS: NBC C BS: Blue: NBC C BS: Blue: NBC C BS: Blue: NBC C BS: Blue: Blue	Valiant Lady Special Assignment Isabel Manning Hewsen Lora Lawton Sweet River, Drama Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Tred Malone The Goldbergs Carey Longmire, News Three Planes,
9:15 9:15 9:15 9:45 9:45 9:45 10:000 10:00 10:00 10:30 10:30 10:30 10:45 10:45 10:45 11:30 11:30 11:30 12:25 12:35 12:35 12:35 12:35 13:35	10:00 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:16 11:00 11:10 11:15 11:30 11:45 11:30 11:45 11:30 11:45	NBCC CBS: Blue: CBS: Blue: CBS: CBS: NBC CBS:	: Lora Lawton Sweet River, Drama Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomerrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Tred Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
9:15 9:15 9:15 9:45 9:45 9:45 10:000 10:00 10:00 10:30 10:30 10:30 10:45 10:45 10:45 11:30 11:30 11:30 12:25 12:35 12:35 12:35 12:35 13:35	10:00 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:15 10:16 11:00 11:10 11:15 11:30 11:45 11:30 11:45 11:30 11:45	NBCC CBS: Blue: CBS: Blue: CBS: CBS: NBC CBS:	: Lora Lawton Sweet River, Drama Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomerrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Tred Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
9:155 9:30 9:455 9:455 9:455 9:455 10:00 10:00 10:00 10:00 10:155 10:30 10:30 10:30 10:455 11:30 11:30 11:30 11:30 11:00 1	10:15 10:15 10:30 10:45 10:45 10:45 10:45 10:45 10:45 10:45 10:45 11:00 11:00 11:00 11:10 11:15	CBS: Blue: NBC CBS: Blue: Blu	Kitty Foyle Singo News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardl's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
9:30 9:45 9:45 9:45 9:45 9:45 9:45 9:45 10:00 10:00 10:15 10:15 10:13 10:30 10:30 10:45 10:45 11:00 11:13 11:30 11:45 11:30 11:15 11:30 11:15 11:30 11:15 11	10:30 10:45 10:45 10:45 10:45 11:40 11:00 11:00 11:00 11:00 11:15 11:15 11:15 11:45	C BS: C BS: Blue: N BC C BS: C BS: C BS: C BS: C BS: C BS: Blue: C BS: C BS: Blue: C BS:	News of the World The Open Door Bachelor's Children Humbord Family Music Room Breakfast at Sardl's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes Young Dr. Malone
9:45 9:45 9:45 9:45 10:00 10:00 10:00 10:00 10:15 10:15 10:30 10:30 10:30 10:45 10:45 11:45 12:40 12:45 12:45 12:45 11:1	10:45 11:00 11:15 11:00 11:15 11:30 11:15 11:30 11:15 11:30 11:45	C BS: Blue: N BC C BS: Blue: C BS:	Bachelor's Children Humbord Family Music Room Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes,
9:45 10:00 10:00 10:15 10:30 10:30 10:35 10:30 10:30 10:45 11:00 11:45 11:30 11:45 12:45 1	10:45 11:00 11:00 11:00 11:00 11:15 11:15 11:15 11:15 11:15 11:15 11:20 11:30 11:30 11:30 11:30 11:30 11:30 11:30 11:45	Blue: NBC CBS: CBS: NBC CBS: NBC CBS: Blue: NBC CBS: Blue: CBS: Blue: CBS: CBS: CBS: CBS: CBS: CBS: CBS: CBS	music Koom Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
10:00 10:01 10:00 10:05 10:30 10:30 10:30 10:30 10:35 10:35 10:30 10:45 11:00 11:30 11:30 11:30 11:45 12:45	11:00 11:05 11:15 11:15 11:15 11:15 11:15 11:15 11:13 11:13 11:13 11:45 11:45 11:45 11:23	Blue: NBC CBS: NBC CBS: NBC CBS: NBC CBS: NBC CBS: NBC CBS: Blue: Blue: CBS: Blue: CBS: Blue: B	Breakfast at Sardi's Road of Life Honeymoon Hill Second Husband Vic and Sade Bright Horizon Gibert Martyn Brave Tomerrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
10:15 10:30 10:30 10:30 10:45 10:45 11:00 11:00 11:30 11:30 11:30 11:30 12:45 12:45 12:45 12:45 1:15 1:	11:15 11:15 11:15 11:15 11:30 11:30 11:30 11:45	CBS: NBC CBS: Blue: NBC CBS: NBC CBS: NBC CBS: NBC CBS: NBC CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue: CBS:	Second Husband Second Sade Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
10:15 10:30 10:30 10:45 10:30 10:45 11:00 11:30 11:30 11:30 11:45 12:30 12:45 12:30 12:45 11:30	11:15 11:30 11:45 11:45 11:45 11:45 12:00 12:30 12:30 12:30 12:45 1:00 1:15 1:30 1:15 1:45 1:45 1:45 1:45 1:45 1:45 1:45	NBC CBS: Blue: NBC CBS: NBC CBS: NBC CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue:	Bright Horizon Gilbert Martyn Brave Tomorrow Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Alile Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes, Young Dr. Malone
10:45 10:45 10:45 11:00 11:00 11:10 11:30 11:30 11:30 11:30 11:45 12:00 12:45	11:45 11:45 11:45 12:00 12:00 12:15 12:30 12:30 12:30 12:45 1:00 1:15 1:15 1:30 1:45 1:45 2:00 2:15 2:15	CBS: Blue: NBC CBS: NBC CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue:	Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planos, Young Dr. Malone
10:45 10:45 10:45 11:00 11:00 11:10 11:30 11:30 11:30 11:30 11:45 12:00 12:45	11:45 11:45 11:45 12:00 12:00 12:15 12:30 12:30 12:30 12:45 1:00 1:15 1:15 1:30 1:45 1:45 2:00 2:15 2:15	CBS: Blue: NBC CBS: NBC CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue:	Aunt Jenny's Stories Living Should Be Fun David Harum Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planos, Young Dr. Malone
11:00 11:15 11:30 11:30 11:30 11:30 11:30 11:45 12:00 12:15 12:30 12:45 12:45 12:45 11:15 11:30 11:15 11:30 11:30 11:30 11:30	12:00 12:00 12:15 12:30 12:30 12:30 1:00 1:15 1:15 1:30 1:45 1:45 2:00 2:15 2:15	CBS: NBC CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue:	Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Pianos, Young Dr. Malone
11:15 11:30 11:30 11:30 11:45 12:00 12:00 12:15 12:15 12:30 12:45 12:45 12:45 1:00 1:15 1:30 1:30 1:30 1:30	12:15 12:30 12:30 12:30 12:45 1:00 1:15 1:15 1:30 1:45 1:45 1:45 2:00 2:15 2:15	CBS: NBC CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue: CBS: Blue:	Kate Smith Speaks Words and Music Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Pianos, Young Dr. Malone
11:30 11:30 11:45 12:00 12:15 12:15 12:30 12:45 12:45 12:45 1:100 1:15 1:15 1:30 1:30 1:45	12:30 12:30 12:30 12:45 1:00 1:15 1:15 1:30 1:45 1:45 2:00 2:00 2:15	NBC CBS: Blue: CBS: Blue: CBS: Blue: CBS:	Big Sister U. S. Air Force Band Romance of Helen Trent Farm and Home Heur Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Pianos, Young Dr. Malone
11:30 11:45 12:00 12:00 12:15 12:15 12:30 12:45 12:45 12:45 1:00 1:15 1:30 1:30 1:30 1:45	12:30 12:45 1:00 1:00 1:15 1:15 1:30 1:30 1:45 1:45 2:00 2:15 2:15	CBS: CBS: Blue: CBS: Blue: CBS:	Farm and Home Hour Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planos, Young Dr. Malone
11:45 12:00 12:00 12:15 12:15 12:30 12:30 12:45	12:45 1:00 1:00 1:15 1:15 1:30 1:45 1:45 1:45 2:00 2:15 2:15	CBS: Blue: CBS: Blue: CBS:	Our Gal Sunday Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planes Tyoung Dr. Malone
12:00 12:15 12:15 12:30 12:30 12:45 12:45 1:00 1:15 1:15 1:30 1:30 1:30	1:00 1:15 1:15 1:30 1:30 1:45 1:45 1:45 2:00 2:15 2:15	Blue: CBS: Blue: CBS:	Life Can Be Beautiful Baukhage Talking Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planos, Young Dr. Malone
12:15 12:30 12:30 12:30 12:45 12:45 12:45 12:45 1:00 1:15 1:30 1:30 1:30 1:30	1:15 1:30 1:30 1:45 1:45 2:00 2:00 2:15 2:15	CBS: Blue: CBS:	Ma Perkins Allie Lowe Miles Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Planos, Young Dr. Malone
12:30 12:30 12:45 12:45 1:00 1:00 1:15 1:30 1:30 1:30 1:45	1:30 1:30 1:45 1:45 1:45 2:00 2:00 2:15 2:15	CBS:	Bernardine Flynn, News Ted Malone The Goldbergs Carey Longmire, News Three Pianos Young Dr. Malone
12:45 12:45 12:45 1:00 1:00 1:15 1:15 1:30 1:30 1:45	1:45 1:45 1:45 2:00 2:00 2:15 2:15		The Goldbergs Carey Longmire, News Three Pianos Young Dr. Malane
12:45 1:00 1:00 1:15 1:15 1:30 1:30 1:45	1:45 1:45 2:00 2:00 2:15 2:15 2:30	NBC Blue: CBS: NBC CBS: NBC	Carey Longmire, News Three Planes Young Dr. Malone The Guiding Light
1:00 1:00 1:15 1:15 1:30 1:30 1:30 1:45 1:45	2:00 2:00 2:15 2:15 2:30	CBS: NBC: CBS: NBC	Young Dr. Malone The Guiding Light
1:15 1:30 1:30 1:30 1:45	2:15 2:15 2:30 2:30	CBS:	
1:30 1:30 1:45 1:45	2:30		The Guiding Light Joyce Jordan, M.D. Today's Children We Leve and Learn Ladies, Be Seated Light of the World Perry Mason Stories Hymns of All Churches Mary Mariin Good Neighbors Morton Dewney
1:45	2.30	Blue:	We Love and Learn Ladies, Be Seated
2.00	2:45	Blue: NBC: CBS: NBC: CBS:	Perry Mason Stories
2.00	3:00	CBS:	Mary Marlin
2:00	3:00	Blue: NBC: CBS:	Morton Downey A Weman of America Elizabeth Bemis My True Story Ma Perkins Now and Ference
2.15	3:00 3:15 3:15	CBS: Blue:	Elizabeth Bemis My True Story
2:15 2:15 2:30	3:15	NBC: CBS:	Ma Perkins Now and Forever
2:45	3:30	NBC:	Ma Perkins Now and Forever Pepper Young's Family Right to Happiness Little Jack Little This Life is Mine Blue Frolics Backstage Wife Broadway Matinee
2:45	3:45	Blue: CBS:	Little Jack Little This Life is Mine
3:00	4:00	NBC:	Blue Frolics Backstage Wife Broadway Matinee Stella Dalles
3:15	4:15	NBC:	Stella Dallas
3:30	4:30	Blue:	News Westbrook Van Voorhis True Detective Mysteries
3:30	4:30	NBC:	True Detective Mysteries Lorenzo Jones
3:45	4:45	CBS:	Perry Come Young Widder Brown
4:00	5:00	CBS: Blue:	Fun with Dunn Hop Harrigan
4:00	5:00 5:15	NBC:	When a Girl Marries Portia Faces Life
4:15 4:30	5:15	Blue: CBS:	Dick Tracy Sing Along
5:30 4:30	5:30 5:30	Blue: MBS:	Jack Armstrong Superman
4:30	5:30 5:45	NBC: CBS:	Just Plain Bill American Women
4:45	5:45	NBC:	Front Page Farrell
5:00	6:00	Blue:	Terry and the Pirates
5:15	6:15	CBS:	To Your Good Health
5:15 5:30 5:45	6:30	CBS:	Jeri Sullavan, Songs
	6:55	CBS:	Meaning of the News
6:00	7:00	NBC: Blue:	Fred Waring's Gang Connie Boswell Presents I Love A Mystery
6:15	7:00	CBS:	I Love A Mystery Harry James
6:15	7:15	NBC: CBS:	European News Easy Aces
6:30 6:45	7:30 7:45	Blue: NBC:	The Lone Ranger H. V. Kaltenborn
7:00 7:00	8:00	CBS: Blue:	Sammy Kaye, Orch. News
7:00 7:00	8:00	MBS: NBC:	News Cal Tinney Mr. and Mrs. North Lum 'n' Abner
7:15	8:15	CBS:	Dr. Christian
			Battle of the Sexes
7:30	8:55	CBS:	Beat the Band - Hildegard Bill Henry
8:00	9:00	Blue: CBS:	Joseph Dunninger Frank Sinatra Show
8:00	9:00	NBC:	Eddie Cantor
8:30	9:30	Blue:	Jack Carson Spotlight Bands Mr. District Attorney
8:55	9:55	Blue:	Mr. District Attorney Coronet Short Story Great Moments in Music
9:00 1	0:00	MBS:	John B. Hughes Kay Kyser
	22:45 22:45 33:00	3-80 4-80 3 3-15 4-15 3 3-10 4-10 3 3-15 4-15 4-15 3 3-10 4-20 3 3-15 4-15 4-15 3 3-10 4-20 3 3-10 4-2	2230 3:30 N BC. 2245 3:45 N BC. 2245 3:45 S N BC. 2245 3:45 C BS. 3:00 4:00 Blue: 3:00 4:00 N BC. 3:15 4:15 C BS. 3:30 4:00 Blue: 3:15 4:15 C BS. 3:30 4:00 Blue: 3:15 4:15 C BS. 4:15 S Blue: 3:45 4:45 C BS. 4:400 5:00 G BS. 4:400 5:00 Blue: 4:15 5:15 R Buc: 4:15 5:15 N BC. 5:10 6:00 C BS. 5:11 6:15 C BS. 5:12 C BS. 5:13 6:13 C BS. 5:14 6:45 Blue: 6:55 C BS. 6:15 7:15 N BC. 6:15 C BS. 6:15 7:15 N BC. 6:15 C BS. 6:10 C BS.

6	Y ej	TH		RSDAY
	3	8:15	Blue:	Texas 71m
W.T.	8:0	8:30		
y.	8:0	9:00	Blue:	Breakfast Club Mirth and Madness
1:30	2:3	9:15	CBS:	School of the Air
	8:4	9:45	BS:	Isabel Manning Hewson : Special Assignment
8:30		10:00	BS:	Valiant Lady
		10:00	VBC:	
8:45	9:1	10:15 N 10:15 C 10:15 E	BS:	: News of the World Kitty Foyle
	9:1:	10:15 E	Blue:	
12-45	9:30	10:30 E	BC:	Baby Institute Help Mate
12:45	9:4	10:45 E 10:45 E 10:45 N	BS:	Bachelor's Children Humbord Family
8:00	9:45	10:45 N	BC:	
8:00	10:00	11:00 C 11:00 E 11:00 N	lue:	Honeymoon Hill Breakfast at Sardi's Road of Life
8:15	10:15	11:15 C	BS:	Second Husband Vic and Sade
8:30	10:15	11:15 N	BS:	
8:30 8:30	10:30	11:30 C 11:30 B 11:30 N	lue:	Bright Horizon Gilbert Martyn Brave Tomorrow
11:15	10:45	11:45 C 11:45 B 11:45 N	BS:	Aunt Jenny's Stories
0:43	10:45	11:45 N	BC:	Aunt Jenny's Stories Living Should Be Fun David Harum
9:00	11:00	12:00 C	BS:	Kate Smith Speaks Words and Music
9:15	11:15	12:15 C	BS:	Big Sister
9:30 9:30	11:30	12:30 C 12:30 B 12:30 N	BS:	Romance of Helen Trent Farm and Home Hour
9:30	11:30	12:30 N	BC:	Sky High
10:00	12:00	12:45 C	BS:	Our Gal Sunday Life Can Be Beautiful
10:00	12:00 12:00 12:00	1:00 C 1:00 B 1:00 N	lue: BC:	Life Can Be Beautiful Baukhage Talking Sketches in Melody
10:15	12:15 12:15	1:15 C 1:15 B		Ma Perkins
10:30 10:30				Allie Lowe Miles Bernardine Flynn, News
			lue:	Ted Malone
10:45 11:00	12:45	1:45 C 1:45 N 2:00 C 2:00 N	BC:	The Goldbergs Carey Longmire, News
11:00	1:00	2:00 N	BC:	Carey Longmire, News Young Dr. Malone The Guiding Light Rodriquez and Sutherland
				News News
12:30 11:15	1:15	2:15 C 2:15 N	BC:	News Joyce Jordan, M.D. Today's Children We Love and Learn
11:30 11:30	1:30			Ladies, Be Seated
11:30 11:45	1:30 1:45 1:45	2:30 B 2:30 N 2:45 C	BC: BS:	Perry Mason Stories
11:45	2:00	2:45 N 3:00 C 3:00 C	BC: BS:	We Love and Learn Ladies, Be Seated Light of the World Perry Mason Stories Hymns of All Churches Mary Marlin Good Neighbors
12:00	2:00	3:00 C	BS: ue:	
12:00 12:15	2:00	3:00 BI 3:00 N 3:15 C	BC: BS:	A Woman of America
12:15 12:15	2:15	3:15 BI 3:15 N 3:30 CI	ue: BC:	My True Story Ma Perkins Now and Forever Pepper Young's Family
12:30	2:30	3:30 C 3:30 N 3:45 N	BS: BC:	Now and Forever Pepper Young's Family
12:30 12:45 12:45	2:45			Right to Happiness Little Jack Little
12:45	2:45	4:00 C	BS:	This Life Is Mine Your Home Front Reporte
1:00	3:00	4:00 BI	ne:	Right to Happiness Little Jack Little This Life Is Mine Your Home Front Reporte Blue Frolics Backstage Wife
1:15	3:15	4:15 N 4:25 C	BC:	News
1:30 1:30 1:45	3:30 3:30 3:45	4:30 BI 4:30 N	ue: BC:	Westbrook Van Voorhis Lorenzo Jones
1:45	3:45	4:45 CI 4:45 BI	3S: ue:	Perry Como Sea Hound
1:45 2:00 2:00	3:45	4:45 N	BC:	Young Widder Brown Fun With Dunn
2:00	4:00	5:00 BI 5:00 N	ue: BC:	Hop Harrigan When a Girl Marries
2:00 2:15 2:15	4:00 4:15 4:15 4:30 5:30 4:30 4:30 4:45 5:45 4:45 5:00	5:15 N 5:15 BI	BC:	Portia Faces Life Dick Tracy
5:30	4:30	5:30 CH 5:30 RI	SS:	Sing Along Jack Armstrong
2:30	4:30	5:30 M 5:30 N	BS:	Superman Just Plain Bill
2:45	4:45	5:45 CH	SS:	American Women
5:45 2:45 3:00	4:45	5:45 NI	3C:	Front Page Farrell
	5:00 5:15	5:30 GI 5:30 GI 5:30 M 5:45 CI 5:45 GI 5:45 GI 6:00 GI 6:15 CI 6:30 CI 6:30 CI 6:35 CI 6:45 CI 6:45 CI 7:05 BI 7:15 CI 7:15 CI	SS:	Jack Armstrong Superman Just Plain Bill American Women Capt. Midnight Front Page Farrell Terry and the Pirates World News The Three Sisters Serenade to America Jeri Sullevan, Songs
3:15 3:15 3:30	5:15	6:15 NI	SC:	Serenade to America
3:30 3:30 3:45	5:15 5:30 5:30 5:45 5:45	6:30 NI	3C:	Bill Stern
3:45	5:45	6:45 Bl	ie:	The World Today Henry J. Taylor, News Meaning of the News Fred Waring's Gang I Love a Mystery House on "Q" Street Harry James European News Mr. Keen Bob Burns Maxwell House Coffee Time
8:00 4:00 4:05 8:15	6:00	7:00 NI	3C:	Fred Waring's Gang
4:05	6:00 6:05 6:15 6:15 6:30	7:05 Bl	ie:	House on "Q" Street
4:15	6:15	7:15 NH	3C:	European News
7:00	6:30 7:00	7:30 NH	C:	Bob Burns
5:00 8:00	7:00	8:00 Bl	ie:	News
8:15	7:15	8:15 Bh	ie:	Lum 'n' Abner
5:30	7:30	8:30 Blu	ie:	America's Town Meeting
5:55	7:55	8:55 CB	S:	Bill Henry
6:00	8:00	9:00 CB	S:	Major Bowes Gabriel Heatter
6:30	8:30	9:30 Blu	iC:	Araft Music Hall Spotlight Bands
6:30	8:30	9:30 NE	S: I	Joan Davis, Jack Haley Dinah Shore
7:00	9:00 1	9:55 Blu	s:	Coronet Short Story The First Line
7:00	9:00 1	0:00 MI	ie:	Raymond Clapper Raymond Gram Swing
7:00	9:00 1	0:00 NE	C:	Abbott and Costello March of Time
7:45	9:45 1	0:30 CB	S: I	Bob Burns Maxwell House Coffee Time News Astor, Ruggies and Auer Lum 'n' Abner Death Valley Days America's Town Meeting Aldrich Family Bill Henry Major Bowes Gabriel Heatter Kraft Music Hall Spotlight Bands Joan Davis, Jack Haley Dinah Shore Coronet Short Story The First Line Raymond Gram Swing Abbott and Costello March of Time Here's to Romance Wings to Victory Ned Calmer, News
8:0011	U:00:1	1:00 CB	S: 1	Ned Calmer, News



SATISFIED

Marvin Mueller, heard in dozens of shows almost every day—among them Backstage Wife, Road of Life and Lonely Women—first became interested in radio, when he was a student at Washington University.

Marvin was born in St. Louis. He received his B.A. at Washington University, majoring in foreign languages—and that was what led to his tackling radio. The consistent mispronunciation of foreign words over the radio was a thorn in his side-or rather, his ear.

With the idea of doing something about that, he went to a small St. Louis station and asked for an audition as an announcer. He got it and the verdict was that while his linguistic achievements were fine-his announcing was terrible, which meant no job for Marvin as an announcer-at least not for a while.

Nothing daunted, Marvin hied himself home and went to work on his speech, meanwhile writing himself a script called Lord Algy and Company, in which there were ten characters-all of them to be played by Marvin Mueller. It wasn't long before he found a spot for his Lord Algy show, which led to an announcing job with Station KMOX in St. Louis.

Soon, besides announcing all the principal network shows over KMOX, he was playing in dramatic shows, portraying characters from 16 to 60. Cnce, to sustain the illusion for a studio audience, a curtain was drawn around Marvin, while he read the part of a 65-year-old man.

In 1939, Marvin moved to Chicago and took over the job of being the tophatted Host on the Mutual First Nighter program in 1940. He's the man who invites you to come along with him each Sunday night to an aisle seat in "the little theater off Times Square."

Marvin also worked on many CBS favorites, including the Romance of Helen Trent, Scattergood Baines and Stepmother.

Not that Marvin is content with being one of the busiest actors in radio. He is by way of being a writer and poet, too, and a number of his poems have been published enough of them to win him a place in the Biographical Dictionary of Contemporary American Poets.

His hobby is collecting books, poetry, photographs and pipes-all of which have to be classified and catalogued, which is pretty much of a full-time job in itself.

Marvin is married, is five feet, eleven inches tall, and he weighs about one hundred and ninety-five pounds. He has dark brown hair and eyes.

Still, not satisfied that his days are full enough, Marvin has further ambitions for the future. He wants to sing and write song lyrics and stories—and does all three on the side.

1	: , ,	. 1	Easi	tern	W	A C	Ime				
3		3	8:1	5 BI	ue:	Te	xas .	Jim			
	8	:00:	9.00	NICE	00.	Ne	ws		1 145		
	8	:00	J.01	BI	oc.	Mi		and	Mad	iness	
1:		45	9:45	CE	S.	Isa	hool	Mar	min	Hav	we.o.
8:	30 9:	00 1	9:45	NE	3C:	2b	ecial	Ass	iignr	nent	42011
	9:	00 1	0:00	Blu	ie:	5W	eet l	Rive	r. Di	ama	
8:	45 9.	15 1 15 1	0:15	NE	C:	Ne	ws of	fth	a We	rld	
٠.	9:	15 1	0:15	Blu	ie:	SIE					
12:	45 9:	30 1 45 1	0:34 0:45	CB	S:	Th Ba	e Op	en l	Door	dren	
	9:	45 1 45 1 45 1	0:45 0:45	Blu	e: C:	Hu	mbo	rd I	Fami	dren ly Bari	tone
8:1	00 10: 00 10: 00 10:	00 11	L:00	Blu	e: C:	Bre	akfa	st a	t Sa	rdi's	
8:1	00 10:	00 11	1:00	CB	S:	Ho	neyn	nco	n Hil		
	15 10:					Vic	and	Sac	ie		
8:	0 10:	30 11	:30	Blu	S: e:	GII	ght bert	Ma	zon		
8:4	0 10:	45 11	:45	CB	S:	Au	nt Je	nn	orrov	tories	
8:4	5 10: 5 10: 10:	45 11 45 11	:45	Blu NB	e: C:	Liv	ing S	aru	uld E	tories le Fu	n
9:0	0 11:	00 12	:00	CB:	S: C:		rds a				
	5 11:					Big	Sist	50			
9:3	0 11:	30 12	:30	CBS	C:	Ror	s. Mano	arin	e Ba	nd en Ti	rent
	5 11:4					Far Our	m ar	od F	lome	Hou	ır
	0 12:0		:00	CBS	3:					utifu ng	1
	5 12:1			Blue		Alli	e Lo	we !			
10:3	0 12:3	10 1	:30	CRS			Perk		Flve	n, No	
10:3	0 12:3	0 1	:30	Blue	:	1 60	Mat	one		., 140	ws
	5 12:4	5 1	45	CBS	: :	Car	Gel	ong	mire.	New	18
11:0	0 1:0	0 2	:00	CBS	::	You	ng D Gui	ding	Wale Lig	ne ht	
11:0	0 1:0			Blue		Mod	rique ews	ez a	nd S	uthe	rland
12:3	0 1:1 5 1:1	5 2	15	CBS	:	Joye Tod	ay's	rda	n, M	D.	
11:3	1:3	0 2:	30	CBS Blue NBC		Wel	Lave	200		-	
11:30	1:3	0 2:	30	NBC	:	Ligh	es, E	the	Wor	id	
11:45	1:4	5 2:	45	CBS	:	Reff	y Ma	ocke	96	ries	
	2:0	3:	00	CBS		Mar	y Ma	rlin	ors		
12:00	2:00	0 3:	00 1	Blue		A W	omai	n of	Am	erica	
12:15	2.10	3.	15 C	BS		Eliza	beth Frue Perki	Be	mis		
12:15				Blue		Ma F	erki	ns	"		
12:30 12:30		3:	30 N	BS		repp	and er Y	our	g's I	Famil	y
12:45 12:45 12:45	2:45	3:	45 E	Blue: NBC CBS:		Littl Righ	t to	k L Har	ittle	SS	
1:00		4:0	00 C	BS:				13	MILLS		
1:00	3:00	4:0	00 B	BS:	: 8	Blue	dway Froi stage	ics W	ife		
1:15	3:15	4:1	15 N	BC BS:	: 5	tella	Dai	las			
1:30	3:30	4:3	0 N	BC		ore	ızo J	one	s		
1:45	3:30	4:4	5 C	BS:	P	erry	Con	no	an V	oorhi	•
1:45	3:45	4:4	5 N	BC	1	oun	g W	idde	r Br	own	
2:00	4:00	5:0	0 B	lue:	H	lop I	Harri	gan	nn Marri		
2:15	4:15	5:1	5 N	BC:	P	orti	Fac	ces	Life	ies	
2:30	4:30	5:3	0 C	BS:	S	ing	Alon	g	na.		
2:30	4:30	5:3 5:3	OIN	BS:	S	uper ust l	man	RII			
2:45	4:45	5:4 5:4	5 C 5 B	BS:	AC	mer apt.	ican	Wo	men		
3:00	5:00 5:00	6:0	O CI	BS:	Q	uine	y He	the	Nev	ws tes	
3:15	5:15 5:15	6:1	5 C	BS: BC:	T	o Yo	ur C	000	He	ith	
3:30	5:30	6:4	0 C	BS: BS:	T	eri S he V	ulla: Vorid	an.	Son	gs	
3:45	5:45	6:4	5 BI	ue: BS:	B	enry	J. T	ayi	or, N	lews	
4:00	6:00	7:00	O CI	ue:	N	Love	Wolf a M	yst	ery		
8:00	6:15	7:0	ČI	BC:	0	ur S	Nari:	ng's We	Gar	g	
4:30	6:30	7:30	CE	3S:	E	sy A	ces	New	/\$		
4:45	6:45	7:45	CE	ue:	M	r. K	een	Ran	ger		
5:00	7:00	8:00	CE	SS:	K	ate S	Malte	h H	orn		
9:15	7:00	8:00	M	BS:	Ca	I TI	nney				
8:15	7:15	8:15	Blu	te:	Pa	rker	Fan	nily	Conc	ert	
5:55	7:30	8:30	NE	BC:	AI	Tir	ne H	it P	arad	le	
8:30	8:00	9:00	CB	S:	Ph	ilip	Mor	ris I	Playi	louse	
6:00	8:00	9:00	MI	SS:	Ga	brie	i He	atte	r		
6:30	8:30	9:30	CB	S:	Th	at B	rew	ter	Boy		
3:30	8:30	9:30	ME	SS:	Do	uble	or I	Voti	ning		
3:55	8:55	9:55	Blu	e: C	Co	rone	t Sh	ort	Stor	y	
7:00	9:00 1	0:00	CB	S: S:	Du	ran	e an	d N	loore		
I.	3:153 3:303 3:45 3:303 3:45 3:4:00 4:00 4:00 4:00 4:00 5:00 5:45 5:45	0:30	Blu	e:	Sw	ing	Shift	Fr	olics	10	

	R TIME	Ea		URDAY War Time News of the World News News
	WA		CBS: NBC:	
	RAL	8:30	CBS:	Missus Goes A-Shopping United Nations, News, Review
W	CENTRAL	8:45 8:45	CBS:	Women's Page of the Ale
A TIM	8:00	9:00		Press News Breakfast Club
WAR	8:00		CBS:	Music from Manhattan Red Cross Reporter
PACIFIC	8:30	9:30	CBS:	Garden Gate
PAC	8:45		CBS:	Isabel Manning Hewson
	9:00	10:00	NBC:	Youth on Parade Yankee Doodle Quiz Road to Danger
	9:30 9:30 9:30	10:30 10:30 10:30	CBS: Blue: NBC:	U. S. Navy Band Green Hornet Saturday Showdown
8-00		4.50	NBC:	Bob Becker's Pet Parade
8:00	10:00		Blue: NBC: CBS:	On Stage, Everybody Hook 'n' Ladder Follies
8:30	10:30			Let's Pretend Fashion in Rations
	100000000	0.2	CBS: NBC: Blue:	Fashion in Rations Lighted Windows The Land of the Lost
9:00 9:00 9:00	11:00 11:00 11:00	12:00 12:00 12:00	CBS: Blue: NBC:	Theater of Today Blue Playhouse News
1	Control of the Control	12:15		Consumer Time Stars Over Hollywood
9:30 9:30	11:30 11:30	12:30 12:30 12:30		Farm Bureau International Exchange Program
10:00 10:00 10:00	12:00 12:00 12:00	1:00 1:00 1:00	CBS: Blue: NBC:	Serenade Popular Music Here's to Youth,
	12:30		NBC:	The Baxters
10:15 10:15			CBS: NBC:	Report from Washington War Telescope
11:00 11:00 11:00	1:00 1:00 1:00	2:00	CBS: Blue: NBC:	Of Men and Books Metropolitan Opera Roy Shield and Co.
11:30 11:30	1:30 1:30	2:30	NBC: CBS:	Grantland Rice Calling Pan America
12:00 12:00	2:00		NBC: CBS:	First Plano Quartet Columbia Country Journal News
12:30 12:30 1:00	2:30 2:30 3:00	4:00	NBC: CBS: NBC:	Victory F.O.B.
1:00	3:00 3:15	4:00	CBS:	Rupert Hughes News and Reports from Washington Report from London
1:30	3:30		NBC: CBS:	Doctors at War
2:00 2:00 2:00	4:00 4:00 4:00	5:00 5:00 5:00	CBS: NBC: Blue:	Corliss Archer Your America Popular Music
2:30 2:30	4:30 4:30		NBC: CBS:	Caesar Saerchinger Mother and Dad
2:45 2:45	4:45 4:45		NBC: Blue:	Curt Massey, Vagabonds Hello, Sweetheart
3:00 3:00	5:00 5:00	6:00 6:00	Blue: NBC: CBS:	Service Serenade I Sustain the Wings Quincy Howe
3:15 3:15	5:15 5:15		CBS: Blue:	People's Platform Storyland Theater
3:30 3:30	5:30 5:30	6:30 6:30		Andy Russell Three Suns Trie
3:45 3:45 3:45	5:45 5:45 5:45	6:45 6:45 6:45	Blue: CBS: NBC:	Leon Henderson The World Today Religion in the News
3:55 4:00	5:55 6:00	6:55 7:00		Beb Trout American Story
4:00	6:00		NBC: CBS: Blue:	Man Behind the Gun What's New—Don Ameche
5:00 8:00 4:30	7:00 6:30 6:30		NBC:	Thanks to the Yanks Ellery Queen News
5:00 5:00	7:00		Blue: NBC: CBS:	Able's Irish Rose Blue Ribbon Town
5:30 5:30 8:30	7:30 7:30 7:30	8:30 8:30 8:30	Blue: NBC: CBS:	Boston Symphony Orch. Truth or Consequences Inner Sanctum Mystery
5:55 9:00	7:55 8:00	8:55	CBS:	Ned Calmer, News Your Hit Parade
9:00 6:15	8:00 8:15	9:15		National Barn Dance Edward Tomlinson
6:30 6:30	8:30 8:30	Service Services	NBC: Blue:	Can You Top This Spotlight Bands
6:45	8:45	9:45	Blue:	Saturday Night Serenade Coronet Quiz
7:00		10:00	Blue:	Million Dollar Band Army Service Forces Present
7:30 7:45	D. 1800	10:30 10:45 10:45	CBS:	Grand Ole Opry Talks
8:00	10:00	11:00		Betty Rann Ned Calmer, News



THE SHADOW-IN PERSON

The owner of that spine-chilling laugh you hear on the Mutual network every Sunday afternoon is an affable gentleman named Bill Johnstone, who just celebrated his fifth anniversary of being The Shadow. If you met him in a dark alley at midnight your heart wouldn't skip a beat—you'd just be glad to have such friendly company.

Bill is handsome and gray-hairedprematurely so, since he is in his early thirties. His entry into the acting profession was entirely accidental. After his graduation from high school, he had time on his hands, and spent it watching workmen constructing the Guild Theater in New York. He was happily engrossed in this pastime when someone yelled at him, "Hey, you. Stop gawping and get in line with the rest." Bill, knowing he had nothing to lose but time, got into line, and before he knew it had been hired to carry a spear across the stage in the Theater Guild's new play, "Caesar and Cleopatra," starring Helen Hayes. It was enough. Show business had captured his heart. He was in twenty-four other shows after that—some hits, some flops—and then turned to radio. He wouldn't give it up for the lead role in the best stage play ever written, he says.

Bill has a beautiful wife, Georgia. a former ballet dancer, and one son. In the winter the family lives in New York, and in the summer on their 216-acre farm near Rhinbeck, N. Y. Before the war Bill liked to spend his leisure hours playing handball and watching polo and tennis; but now those activities are out completely, and he devotes all spare time to war work—appearing at rallies and union meetings to promote the sale of bonds or driving a tractor on the farm.

He's Scotch, but came to this country when he was three years old. His only Scotch trait, he says, is his love of bright colors in suits, ties and other items of wearing apparel. This, according to Bill, is because he was born in the town of Paisley, where those bright shawls come from.

The list of radio shows upon which Bill has appeared at one time or another reads like a short resume of Radio Marches On. He has been leading man for more celebrities, perhaps, than any other actor. On Cavalcade of America alone he has played opposite Madeleine Carroll, Tallulah Bankhead and Helen Hayes. He won the part of the Shadow in competition with forty other actors. It was a tough assignment, because his predecessor was Orson Welles, but Bill came through with flying colors.

THE SHADOW--December 1942

April 1944 like any other 7 month or year during the Golden Age of network radio offered the widest range of radio programs. From Aunt Jenny's Stories to Vic & Sade. From classical music to Grand Old Opry. Almost any type of entertaiment was available when network radio was king. The logs on the preceding pages unfold a world of The First Nighter, The Thin Man, Ma Perkins, Dick Tracy, Voice of Firestone and The Metropolitan Opera. However, comedy was the most popular type of program. According to the C.E. Hooper Ratings of January 1944, 9 of the top 10 programs were comedys.

HOOPER RATINGS OF 1944
THE TOP 10 (all N.B.C.)
1.Fibber McGee & Molly 31.9
2.Bob Hope 31.6
3.Red Skelton 31.4
4.Charlie McCarthy 29.2
5.Jack Benny 27.9
6.Aldrich Family 26.9
7.Joan Davis-Jack Haley 24.2
8.Abbott & Costello 24.0
9.Mr. District Attorney 22.9
10.Baby Snooks Show 22.5



WRITE IF YOU GET WORK ...

BY FRANK BUXTON

Even though I've been trained to work under the rigorous deadlines of television - "We don't want it good. We want it Thursday." - the editors of this annual will readily tell you that this article barely made it for publication. It's not that I have been putting if off or haven't been able to start. Many of the starts are crumpled up and down around my feet, as a matter of fact. It's just that there are so many things to tell about Bob and Ray that I've had trouble figuring out where to begin ... and what to include. Let's just plunge in, shall we?

In case you might be one of the unenlightened who, sadly, might not know who we're talking about here, Bob and Ray are a comedy team working in and directly influenced by radio (and occassionally television). They deal in aural comedy - although they're pretty funny visually, too - and the basis for their comedy approach is a satirical look at the medium itself. You also ought to know right away that they're billed as "Bob and Ray" rather than "Ray and Bob" simply because a long-forgotten station manager of WHDH in Boston wanted them to do a show with "matinee" in the title. Thus, "Matinee With Bob and Ray". Try it the other way around and you'll see why it's Bob and Ray. And you also ought to know that Bob Elliott and Ray Goulding probably have been together longer than any other comedy team in history. They started out as general announcers (newsmen and such) in the Boston area in the middle forties and are still together today, about thirty plus years later. Match that, Moran and Mack! And, from all evidence, they have always enjoyed each other's company and professional skill. Ray laughs at Bob and Bob laughs at Ray. Match that, Martin and Lewis! And - I could go on they are equally as funny today as they were some thirty years ago. Match that,

Allen and Rossi!

The team really came to be at WHDH in Boston where Bob and Ray were both coincidentally employed shortly after World War II. Sparking to each other's senses of humor, Ray (the newsman) would drop in on Bob (the morning deejay) and the badinage turned into teamwork. Eventually they were given a couple of shows together: an early morning drive-time show as well as the aforementioned "Matinee with Bob and Ray" at one o'clock in the afternoon. In my collection of their radio and TV work I have some of those early "Matinee" shows and you can readily hear the genesis of their later featured players and playlets. (For those of you who came in late, Bob and Ray played all the parts on their shows, doubling, tripling and quadrupling voices and characters.) It's hard to determine who came first, but among the characters they introduced on the "Matinee" shows were "radio's high regarded" Wally Ballou (Bob), winner of over three hundred international diction awards", he of the adenoidal speech who invariably was on remote location and joined the program up-cut by several seconds; Mary McGoon (Ray), the dreamy lady who gave recipes for such tings as mock turkey for those who couldn't afford real turkey; Tex Blaisdell (Bob), their country and western performer who didn't do much except plug his group's appearances at rodeos and Grange halls around New England; and Charles, The Poet (Ray), who read awful poems and burst into uncontrollable laughter after the third line or so. In addition to Elliott and Goulding there was a musical team - the ubiquitous piano and Hammond organ type - who, in keeping with the practice of the day of maintaining staff musicians at local radio stations, provided the theme music ("Collegiate"), played musical interludes of standard popular songs and chimed in with whatever else was needed musically, including the theme for their first soap opera parody, "The Life and Loves of

AND HANG BY YOUR THUMBS

Linda Lovely", which, like all of Bob and Ray's work, was ad-libbed and improvised on the spot. On this show they also established early on that they were performing exclusively for listeners

no studio audience. From Boston the pair headed for New York and an NBC network show that never quite made it. I guess they were subjected to "production values" - which, of course, is not what they did. But they stayed in New York and have been there ever since. Over the years they have appeared on just about every network, every station and every hour of the day and night. I can remember listening to them in the early evening in the 50's on ABC for "The Druggists of America," some kind of cooperative advertising. I know they were on late at night at some point in their careers because I can recall propping open my eyes until they were done. I was almost courtmartialed in the Army for skipping muster to listen to Bob and Ray at noon on the Armed Forces Radio Network in Korea. They had a brilliant fifteen minute show on CBS in the late fifties at, if memory serves, 7:45 in the evening. They were among the early TV pioneers with a very bizarre fifteen minute show on NBC. Audrey Meadows and Cloris Leachman appeared on this one - probably because the network wanted women to play women's parts, of all things. And they have also appeared regularly with Dick Cavett on his old shows, with Johnny Carson, in one film, in countless commercials and in their own Broadway show ("Bob and Ray, The Two and Only").

There are lots of highlights in the work of Bob and Ray but since I'm writ-

ing this I'll tell you a few of the ones that knocked me out. In no particular order - on the old WHDH show Bob and Ray invented a football coach, Spike Sturdley, from Indiana Collegiate University. After the interview he always liked to sign off with his school's fight song,

sung to the tune of the Notre Dame fight song:

Pull down the shades for I. C. U. Pull down the shades for I. C. U. As your back goes

Then there was Webley Webster, one of Bob and Ray's staff associates, who at-

drifting by I. C. U.

tempted to play "Jalousie" on the pipe organ. I wonder if he ever did. All I know is that he was always interrupted just after he had played the elaborate introduction and just before the actual song. Ray played Webley by speaking

with a massive over-bite and hardly opening his mouth. Webley once also fell into a pile of "overipe pumpkins" while changing a tire by the side of the road while wearing an immaculate white suit. I can't right now imagine why it was so funny but I still smile at the thought. You hadda be there. There were also marvelously subtle satires - "... brought to you by the Whippet Motor Car Continued on page 11.

RADIO

Man & Moppet

The rogue most beloved in the U.S. is a precocious, conceited, impertinent, fastcracking ventriloquist's dummy named Charlie McCarthy. On Sunday nights from eight till nine EST, when the U.S. radio audience reaches its peak for the week, almost a third of the nation tunes in on the Chase and Sanborn Hour to hear Charlie make rude and clever remarks to important people.

Last week the Chase and Sanborn troupe broadcast from Manhattan's Radio City—the first time the program had orig-



McCarthy & Bergen A wood-carving barkeep was important.

inated from anywhere but Hollywood in nearly two years on the air. When the pin to do this was announced to the press, 60,000 Charlie McCarthy fans besieged NBC and the agency producing the show for admission to Radio City's 1,318-seat Studio 8-H. A crowd of 5,000 was at the station when the troupe arrived, but Charlie was nowhere to be seen. Photographers grouped Master of Ceremonies Don Ameche, darkling Sarongstress Dorothy Lamour and Baritone Donald Dickson for a picture. As they were sighting the group, a pressagent brought another man over, a middling, fair, baldish chap with delicate, expressive lips. For one photographer up front, this man crowded the picture, blocked the view of the lissome Lamour. "Hey," he growled, "get that lug out of there."

Continued on page 12

Time Magazine March 20 1939 Reprinted by permission from Time, The Weekly News Magazine, copyright Time inc. 1939.

A VOICE TO REMEMBER

appeared in countless television programs, but Silver Circle member Les Tremayne says when people hear the group. his name the first thing they think of is "The First Nighter." He first appeared in the popular radio program in 1933 and was the leading man from 1937 to 1943. 34 years later his fans still remember. "That shows the staying power of radio," Les says.

made its stars so memorable? "People cooperated with you with their interviews professional members of imagination," Les says. "On televi- PPB — people like Harry von Zell — (the director) about how the set looks, PPB archives. how the characters are dressed and how they look. But a radio audience of career as an entertainer. During his 61 several million people has several years in show business he's worked in million opinions about how the vaudeville and community theatre as characters looked and dressed." Les well as radio, television and motion generally played the role of the pictures. His most recent starring

why some of his fans tell him, "I pictured you as tall, dark and handsome!"

Les recalls radio as "the greatest training for actors that ever existed." And he was well trained! Through the 1930's and 40's Les appeared in an amazing number of programs playing a wide range of roles. He was known as Nick Charles on the "Thin Man," the romantic leading man in "Grand Hotel," Bob in "Betty and Bob," the host of "Hallmark Hall of Fame" . . . the list goes on and on.

In fact for a two-year period in Chicago, Les appeared in 45 programs per week! There were shows where I would arrive after it was on the air, be handed a script and be told, You're the leading man, the truck driver and the Japanese gardener," says Les. "And you prayed you read the right words in the right voice." You had to be a pro and Les was. He was voted radio's number one dramatic actor in the United States several times during the 30's and 40's. Columnists at the time said the three most well-known voices in America were Franklin Delano Roosevelt, Bing Crosby and Les Tremayne.

"It was a wonderful time," Les recalls. "People who weren't around have no idea what it was like." But as an active radio historian, Les is educating people about the Golden Age of Radio. He's one of the founders and a charter life member of Pacific Pioneer Broadcasters (PPB), a group of performers and technicians who worked in old-time radio. They meet in Home's Hollywood branch where Les has his account as a Silver Circle

He's made 40 motion pictures and member. Home's Bob Ahmanson, First Vice President and Director of Branch Construction, is treasurer of

Les is chairman of the PPB Speakers Bureau and host of their Nostalgia Night seminars where groups of students and researchers have the opportunity to hear PPB's collection of old-time radio tapes. "When I play the tapes to students who've never What gave radio such impact? What heard radio dramas, you can see the revelation in their faces," Les says. He interviews professional members of sion you get one person's viewpoint and those tapes are also stored in the

But radio is just one aspect of Les's romantic leading man. Perhaps that's movie role was Snakey Bender in the

1976 release "Fangs.

Of the 40 films he's made, Les has definite favorites. "I enjoyed working with Alfred Hitchcock in "Torn Curtain" and "North by Northwest." He's one of the great directors of all time - strictly a professional," Les says. Another favorite film was "The Lieutenant Wore Skirts," and he won awards for his role in "A Man Called Peter." Les was one of three stars in "The War of the Worlds," a film with such lasting popularity it was recently re-released.

Les is also a familiar face on television. He was Mr. Mentor for four years on "Shazam," the highly-rated Saturday morning children's show. He's also appeared in "Bonanza," "Alfred Hitchcock Presents," "Perry Mason," "Lux Video Theatre," "The

Virginian" and many others.
From "The First Nighter" to "Shazam," Les Tremayne's remarkable career has grown to meet the demands of a changing entertainment industry. But with all his professional commitments, he still has time to lecture for organizations like the Braille Institute for the Blind on his first love the Goiden Age of Radio.

Reprinted with permission from Silver Circle News-Winter 77-78, A publication of Home Savings and Loan.



Honorary SPERDVAC member Les Tremayne was our guest speaker at the August 1978 meeting.

WRITE IF YOU GET WORK Continued from page 9.

Company, celebrating the fiftieth anniversary of its disappearance..." - that populated their programs and, like all good art, made you discover something new and unexpected each time you listened. On the television series, Ray would appear as Mary McGoon by wearing an appropriately stuffed lady's blouse ... but he was seen only from the neck down because Mary was behind her kitchen window with her head up and out of view. Just Ray's great hairy arms and bosom in full-bloom was in view. Saved a wig, I guess, but it was also certainly a lot funnier than Ray in a wig would ever have been. And then there were the staples of their work, the out-andout radio parodies: "Mister Trace, Keener Than Most Persons", Mary Backstage, Noble Wife," "One Feller's Family," "Widen Your Horizons," and "Lawrence Fechtenberger, Intersteller Officer Candidate".

As you may be able to perceive, there is a real curiosity to Bob and Ray's humor. Almost exclusively, they have dealt in satire. And their parodies have usually been based on radio cliches - the soap operas, the adventure serial, the man-on-the-street interview, the audience participation show and the like. And while these programs have disappeared from radio, to be replaced by talk, music and news, the Bob and Ray material is still valid and still funny because within the use of the parody form is the constant of the observation of human foibles. Bob and Ray are funny simply because we are funny and even though radio may change, hopefully we're all going to continue to be silly and Bob and Ray can continue to point this out.

I'm afraid I've lost track of Bob & Ray to some degree since I've been living California. I did have the thrill of appearing with them on the old Dick Cavett Show in New York. We did a parody of "Just Plain Bill". I was the sound man (a pair of scissors to click for the barbershop effects) and Bob and Ray played all the parts, as usual. Though we stood at an old radio mike and Bob and Ray quietly turned their script pages, they were ad-libbing the whole thing. The pages were blank! At the time of that memorable experience they were doing the afternoon drive-time stint for WHN in New York and, since they're New York-based, I would assume that they're still alive, well and working there somewhere. I do know that Bob has been writing some pleasant articles for Yankee magazine, and I would guess that he's doing that from his sometime home in Casco Bay, Maine. And Ray? I don't really know and I don't mean to imply that the team has broken up. I don't believe it ever will and I assume - and hope - that somewhere I could tune in the radio and hear Ray say, "Write if you get work", followed by Bob's "... and hang by your thumbs".



That lug was Edgar Bergen, who 20 years ago, at 16, sketched Charlie's features after those of a ragamuffin Chicago newsboy, paid \$35 to have them whittled in wood by a wood-carving barkeep named Mack, and since then has made a tidy fortune speaking his nimble mind through Charlie's lips. Bergen himself is professionally shy, so that the fresh guy, Charlie, seems a distinct personality.

All there is to Charlie is that original placed body inside which is a trigger with which Bergen makes the little fellow leer, bow, grimace. He has a stand-in, used in cinema work and for some publicity stills; a wardrobe that includes a supply of monocles, two full dress suits, a supply of starchy linen, ten hats size 3½, including several toppers, two berets; a Sherlock Holmes outfit, jockey silks, a cowboy suit, a French Foreign Legion uniform, a gypsy costume ("It's the Gypsy in me"). He wears baby-size shoes, spends \$1,000 a year for wardrobe and laundry, is insured for \$10,000 against kidnapping, loss or demoli-

The great W. C. Fields, whom Charlie (Bergen) consistently outgagged, whether Fields stuck to the script or not during their five and a half months together on the program, really wanted to demolish Charlie (not Bergen). There was a genuine, jealous glint in the old fellow's eye when he once threatened: "I'll carve you into a Venetian blind." "Oh Mr. Fields," minced Charlie, "you make me shudder."

Charlie got in Shirley Temple's curls once, too. "McCarthy," said Bergen, "I want you to meet the sweetest little girl on the screen." Charlie looked down archly from his perch on Bergen's knee. "Not Jane Withers!" he chuckled.

Ventriloquism was never a radio art. It still isn't. But thoroughly part of radio art is Bergen's clever line, for which his alma mater, Northwestern University, in 1937 awarded Charlie the honorary degree of Master of Innuendo and Snappy Comeback. An assistance also is the fact that Charlie's person, due to his vast press, is almost as well known to radio listeners as his sage, snide, bored voice. Charlie and Bergen collect \$100,000 a year from the sale of dolls, gadgets, silverware and other copies of cocky Charlie.

Before he went to Manhattan, in the first of what the radio business believes will be a series of big-show visitations from the Hollywood studios during World's Fair time, Edgar Bergen made his will. In it he remembered Charlie, leaving \$10,000 to the National Society of Ventriloquists so that Charlie might be kept in repair and used to encourage the perpetua-

tion of the art.

Harry von Zell's column "Memories" will not appear this issue because as we go to press Harry is hosting a Silver Circle cruise to the South Pacific. He's asked his friend George Fenneman to be the guest columnist and to write about his experiences with Groucho Marx.

Since the recent death of Groucho Marx, I've often been asked what he was like. And I have to say he was unique, and he was fearless. It was a great privilege to work with him for 15 years and to be his friend for 30.

How did I start working with Groucho? I think it was sheer luck. I won the audition for "You Bet Your Life" because I happened to be standing on the corner of Hollywood and Vine. A man I'd worked with in San Francisco came up to me and said he was holding an audition for a new show with Groucho Marx. Although 30 other announcers were there, something was on my side. I won the audition, but I was only hired to do commercials for ladies' compacts.

The last line of the commercial started Groucho and me talking to each other. As violins played, I got close to the microphone and said, "Have you looked at your compact lately?" Groucho said, "Of course I haven't." After that he often came over and talked to me. As I started keeping the score for the quiz and began to introduce the guests, my role on the show grew. But there was no plan, no preconceived idea that I would become a straight man for Groucho. I was hired merely to do the commercials.

Groucho paid me a very great compliment at his 84th birthday party. We were standing in his home with Bob Hope, Jack Lemmon, Elliott Gould and others when Groucho stopped the conversation and said, "You know fellows, without this fellow Fenneman we couldn't have had a show. He's the greatest straight man I have ever seen!

Groucho had been my idol from the time I was a little kid. The Marx Brothers made their first movie around 1929 when I was very young. I saw it, and I fell in love with them. I followed Groucho's career because he was my favorite Marx brother. So when I wound up on stage with the man who was my idol, I was in awe.

"You Bet Your Life" could have been given to another comedian I guess, but it wouldn't have been the same show. It was Groucho's show,

and he was one of a kind. His sense of humor and his attacks on the establishment were much ahead of their time. Maybe that's why the show is so popular with young people today.

In fact, when the show was on the air The New York Times ran a survey of college students asking them to vote on the men they respected most. The top three were Jesus Christ, Albert Schweitzer and Groucho Marx. Groucho said he didn't mind taking

third billing to those two!

Groucho had a running gag about my keeping score on the show. He'd say, "You can't add or subtract. You must have gone to Stanford to get that stupid." Well, I didn't go to Stanford. I went to San Francisco State College where I met my wife Peggy. My friends at State were writing me letters asking if I were ashamed of San Francisco State. So I asked Groucho to tell the audience where I went to school. He said, "Sure, I'll fix it up."

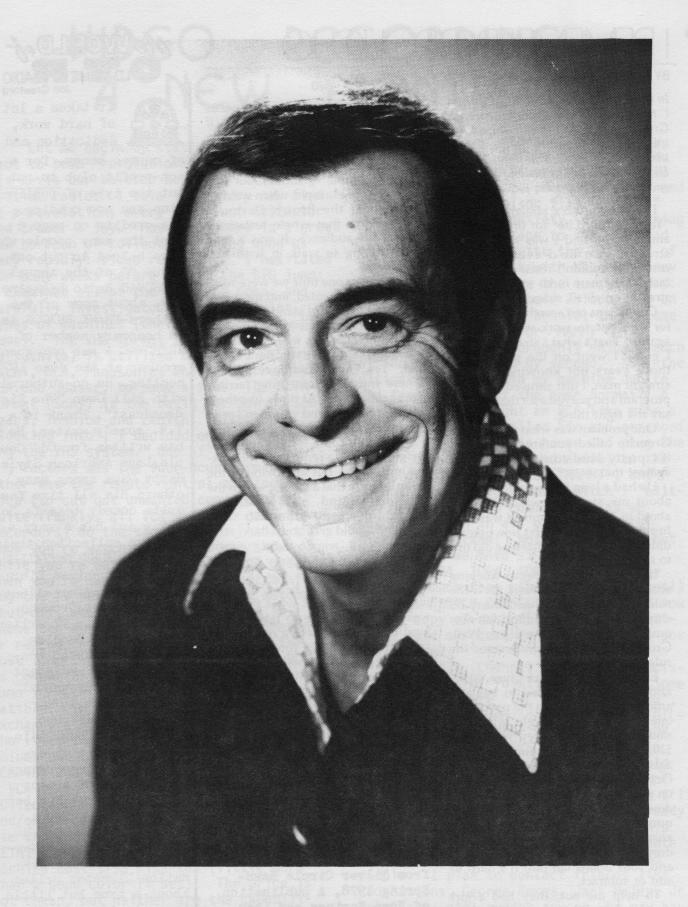
I should have known better! That night on the show he called me over and said, "George, I understand you've been lying about the school you went to." I said, "No, I haven't been lying." "Well," he said, "Where did you go to school?" I said, "I went to San Francisco State College." He replied, "No, you just made that up. There is no such school. You had to have gone to Stanford to be that stupid." And to this day, people come up to me and say, "I think I was in your biology class at Stanford.'

I think people overlook the fact that Groucho was not just a comedian. I'm not putting down comedians, but he was much more. He was a wit, and to me that is a step above being a comedian. He was a satirist, he was an actor, he was a musician and he was an

irreverent essavist.

He would embarrass me and everyone else on the show, but I had a lot of love for him and a great respect for what he was able to do.

Reprinted with permission from Silver Circle News-Winter 77-78, A publication of Home Savings and Loan.



Honorary SPERDVAC member George Fenneman was our guest speaker at the March 1978 meeting.

BY GEORGE FENNEMAN

In the previous issue of Silver Circle News I talked about my experiences with Groucho Marx. And frankly one column wasn't enough to answer the many questions people have asked me about him. So Harry von Zell has loaned me his column once again to "remember Groucho."

I was Groucho's straight man on "You Bet Your Life" for fifteen years, and later he said I was the greatest. straight man he'd ever seen. Of course he couldn't resist saying, "In fact Fenneman is so straight, he's straight on all six sides."

Comedians can search all their lives for someone to work with and play against. That's what a straight man is. I guess I went on the program all those years not knowing I was a straight man. I just showed up at the program and prayed a lot that I would say the right thing.

One problem was what to say when Groucho called you stupid. I mean, it's pretty hard to defend yourself

against that.

He had a long thing going with me about my stupidity which I talked about in the last column. It was very funny and after the first few times it didn't bother me. I realized he did this to everyone.

It started when I began keeping score on "You Bet Your Life." The rules of the quiz changed every 39 shows because our producer felt new quizzes kept the show alive. Well, Groucho never really understood the

rules of the quiz.

Each contestant was given \$100, and they were allowed to bet any amount of that \$100 on the upcoming question. We all thought when we said "any amount" they would bet \$10, \$20 or \$30. But Groucho encouraged them to bet amounts like \$27.27. Picture this — I have a piece of paper on which I write \$100.00. Then I write down \$27.27. I draw a line under the number, and I'm about to add if they answer correctly or subtract if they don't. They have given the answer, and your brains fall out! It's hard to add or subtract.

To help me out, they had a girl stand in the wings to keep track of the score. But she and I never agreed on the answers. It got very funny, and that's when Groucho started accusing me of being stupid.

PART TWO

People asked me if Groucho was as funny in person as on stage. Well, if Groucho and I were one on one, he was funny but not as funny as performers very often are if there's more than two people — suddenly it's an audience. For example, when we'd go to lunch at the Brown Derby in Beverly Hills that whole restaurant became his audience. It was a little embarrassing to walk in with him sometimes.

I remember one time we were waiting in line to be seated, and there was a very attractive girl standing behind us. I'm not sure if she knew who this funny little man was when he turned to her and said, "Are you alone?" She said, "Yes, I am." And he responded "There must be something terribly wrong with you." At times like these you'd like to pretend you aren't with

him. He was fearless!

He did say some terrible things to people. He had a reputation for making innuendos, but in looking at the show I realize that a lot of it was in the beholder's mind. You would say something semi-innocent, but Groucho would give you a look, raise his eyebrows, wiggle them . . . and your comment suddenly took on another meaning. He was, I think, unfairly branded as being off-color which is so far from what Groucho was. He didn't have to rely on that kind of humor. I have a reel of outtakes from "You Bet Your Life," but today no one would bother to censor them.

At the time I wasn't aware I was working on a semi-historic program. Who would have guessed that this rebirth would take place? It was Groucho's show, and he was definitely one of a kind. Maybe that's why "You Bet Your Life" is still popular today.

Reprinted with permission from Silver Circle News-Spring 1978, A publication of Home Savings and Loan.





It takes a lot of hard work. dedication and

of course money, for a non-profit club to put out the type of publication you are reading. The credits on page 3 list the many people who have helped to put out issue #3 of the annual SPERDVAC Radio Magazine. Now. about some of the authors-FRANK BUXTON is an honorary member of SPERDVAC & was our guest speaker at the June 1977 meeting. He co-authored with Bill Owen "The Big Broadcast". Frank is a T.V. comedy writer. He has written for Odd Couple, Love American Style, Happy Days among many others. His all time favorite comedy team is Bob & Ray and has a very extensive collection their programs. JOHN TEFTELLER. SPERDVAC Archives Librarian wrote an excellent article about Groucho Marx for issue #2 writes this time on Doodles Weaver a SPERDVAC honorary member and guest speaker at our annual dinner in Nov.1976. JERRY PERCHESKY who wrote about Lux Radio Theater last time explores video recording. Jerry is not a member of SPERDVAC but has been a friend for quite a while. GERRY LIEBER MAC-KAY SPERDVAC Board Member and Public Information Director writes about a true but little known incident in the life of Jack Benny & George Burns. Till next time.....

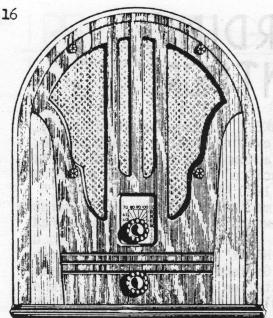
HAPPY LISTENING.

VIDEO RECORDING: A NEW FRONTIER

Let me begin by stating that I don't want to seem "revolutionary" or "contrary" vis-a-vis our beloved hobby of collecting oldtime radio. I love it. Every new find is a revelation; every new-found collector and trader a joy. However, there is a great new horizon of collecting coming upon us very rapidly: video recording. I hesitated for many weeks before making the BIG jump; I examined all of the pros and cons, and carefully investigated the two popular types of machines (the VHS and BETA systems). The VHS format (made by Japan's Matsushita) is utilized by: Akai, GE, Hitachi, RCA, Panasonic, Sharp-J.C. Penney, MGA and Quasar, to name a few. The BETA format (Sony) is the basis for Sanyo, Sony, Sears, Toshiba and Zenith. After much "looking into", I decided on the RCA, using the VHS system. One of the contributing factors was the four-hour format; another was the remote control editing device (to cut out unwanted commercials). Quite frankly, all VCR's (video cassette recorders) do the same things: record the show you're watching, record one show while you're watching another, and record when you're away from home, or not monitoring the TV set. They all have an automatic shut-off, whatever length the tape is. (None can automatically rewind at present, or reproduce stereo sound.) One of the most important factors in choosing a VCR is compatibility. Machines that use the same format (either VHS or BETA) are compatible. In practical language, you can exchange a videocassette with a neighbor who lives three states away if both machines use the same format. I chose the RCA VBT 200 model. My purpose in owning a VCR is to tape TV shows, starting a collection of movies and great TV series and/or specials. Since FOURTEEN companies use the VHS format, and only SEVEN the BETA, the choice was not difficult. My machine cost \$795 plus tax (little more than a good color TV set). The price is not cheap, but neither are the capabilities of the unit. I bought the RCA unit on a Sunday afternoon. On Sunday evening, strictly on an experimental basis, I taped

"EARTHQUAKE." It came out beautifully. The same evening, before I went to bed, I set my automatic timer for Channel 11 (San Francisco) to go on at 1:30 A.M. and tape the 1930 Al Jolson film, "MAMMY." You can imagine my anxiety in the morning when I rewound the tape to see what had happened. It began with the tail-end of an "ANDY HARDY" flick with Mickey Rooney and Judy Garland. Now the question was: did the station put their Jolson film on as scheduled? Lo and behold, there came the opening credits for "MAMMY" with Jolie baby, and I thoroughly enjoyed each of the frames second by second. NOW, the ultimate test! Could my machine dub to and from another of the same format? A friend of mine bought an RCA like mine a few weeks ago. I called him and arranged to take my unit to his house and plug the output on mine (video and audio) to the input on his. We put on "MAMMY", and with the hand-held remote switch I "edited" out all of the commercials as we watched Jolson in all of his youthful glory. It worked! Not just worked, but PERFECTLY! We have since dubbed two films: "TORA, TORA, TORA" (a film they liked so much they named it three times!) and "THE FRENCH CONNECTION." We EACH now have a copy of each film which automatically cuts our cost in half. See the possibilities?

Recently, Channel 44 in San Francisco had a week of "oldtime TV shows." Some of the shows were "THE JACK BENNY SHOW", "MY HERO" (Bob Cummings), "THE GREAT GIL-DERSLEEVE", "DECEMBER BRIDE", "BACHELOR FATHER", and "PEOPLE'S CHOICE." Again, the possibilities are endless. I would like to have recorded the CBS 50th Anniversary Special in March, and perhaps I'll run into someone who did. I have already acquired the Norton-Holmes championship fight from a friend. I'm in a fortunate position in that I know many Hollywood people. I plan to contact friends like Red Buttons, George Burns, Jack Haley, Jr., Mel Blanc, etc. and/or anyone who may have a copy of one of their TV appearances on video tape. If I can have it...wonderful! Continued on page 15.



A Chat with Chet

They knew they didn't have a Chinaman's chance. But always be a close friend, a boy named Norris Goff. it was a nice lark. They took their wives, figuring to have a

brief holiday before returning to their jobs in Mena. What chance did a couple of young Mena businessmen have in the big city of Chicago -- up against the real pros? All they'd ever done was clown around together. And while folks around Mena had enjoyed their antics, cutting up for the local Elks Club was a little different than auditioning for NBC.

But before they had had a chance to give the big city a good looking over, they found themselves standing in front of a mike, the clock showing about 30 seconds before they'd be "on the air", the announcer turning to them in a panic and asking, "Hey, how do I introduce you?"

They hadn't thought about that. But quick as lightning Chet Lauck said, "You can call me Lum Eddards." And Norris "Tuffy" Goff said, "I guess you can call me Abner Peabody."

The names just popped into their heads. Seconds later they heard the announcer telling the radio audience that they would pay a visit to Lum Edwards and Abner Peabody.

The two young businessmen signed a 13-week contract with NBC and Quaker Oats and took leaves of absence from their jobs in Mena. They didn't know what lay ahead for them. They could not have imagined that Lum and Abner would become household names all across America and in a very few years even Hollywood would summon them to take their place among the biggest names in show business.

Chet Lauck remains an active man. In a recent chat at his office in the Meyer Building on West Grand in Hot Springs, he told The Looking Glass that his father, William J. Lauck, was originally from Wichita, Kansas. His mother, formerly Cora M. McCoy, was from Coffeeville, Kansas. Chet (Chester) was born in Allene, Arkansas, down in Little River County in 1902, the letters to "Lum and Abner". It can be seen in offices an youngest of three sons.

Mr. Lauck was in the sawmill business. He would family albums.

purchase and cut sections of timber, then move on, the family living wherever he bought a tract of timber. There was an awful lot of moving around.

In 1911 the family moved to Mena. And here the settled. The Lauck home on Port Authur Street is stil standing.

Chet was nine years old when his family moved to Mena. Right away he met a five year old boy who would

Chet's older brothers worked for their father, wh remained in the timber business. Chet, as he grew up



Millions of fans received the above photo in response shops throughout Arkansas and is stored away in man

fitted right into the world of business. He also played talent for painting. He worked with oils, pastels, water- a 13-week contract -- for 24 years.") colors, charcoal. His family encouraged him. He decided that he would become an artist.

When Chet graduated from Mena High he knew exactly took about as long as it took us to write them down." what he was going to do. And he did it. He went off to attend the Chicago Academy of Fine Arts.

politics. He decided he would be a political cartoonist.

study history and political science," he says. But he also those of Chet and Tuffy. took art courses, a course in play reading, and some journalism courses.

Grande Valley where he helped put together a color some great coincidence two geniuses for voice drama grew pamphlet advertising the Valley. That same year he up in the same small town in Arkansas, became fast married a Hot Springs girl and had to get serious about friends ("One of my brothers married Tuffy's sister, so we making a living.

now the Union Bank of Mena. In 1928 his father and an history of American show business. uncle set up an automobile finance company that served all of southwest Arkansas. Chet was asked to become store was located, officially changed its name to Pine manager.

radio," Chet says.

The two of them had always clowned around together. Tuffy, who had spent a semester at Fayetteville and some time at the University of Oklahoma, had returned to Mena to work with his father in the wholesale grocery business.

the annual Possum Club banquet. They had developed quite a reputation in Mena for their black face act. "Neither Tuffy's family nor mine had ever had any experience in any kind of show business."

In 1931 Radio KTHS in Hot Springs called the Mena Chamber of Commerce. They were running a series of programs, giving each town in the area 30 minutes to tell about itself and the advantages of living there. They asked the Chamber to send over a program -- and to send along some local entertainment. The Chamber "asked me and Tuffy to go over with them.

"On the way over we decided that we'd better not do the black face. Amos and Andy had just started. The Two lot of others doing it. We decided to do a couple of rural characters. We'd done this kind of routine before -- with each other -- not publicly."

The station manager in Hot Springs was very impressed by the two businessmen from Mena. Letters poured in. So encouraged was the manager that he persuaded Chet and Tuffy to try for an audition with NBC. He wrote a letter of introduction and arranged for the audition in Chicago.

Chet and Tuffy were naturals. They'd never written down a word. They just created scenes off the tops of their heads and created voices to act out the scenes. When they went to Chicago none of the characters who would later become household names existed.

But NBC and Quater Oats demanded written scripts baseball, basketball, football ("But I never was a great when they inked that 13-week contract ("In radio you athlete.'') and acted in high school dramas. The boy had a always signed 13-week contracts. We never had more than

> "It was hard," Chet says. "Those first scripts took from 6 to 8 hours each. But we soon got the hang of it. And they

For their second show Chet and Tuffy were just Lum and Abner. Then they created Dick Huddleston ("The While studying art Chet's interest began to focus on only character we named for a real person.") Then came political cartooning. He had always been interested in Cedric, Squire Skimp, Grandpappy Spears, Mousey Gray, and the other denizens that frequented the Jot 'Em Down After a year in Chicago he came back to Arkansas, Store in Pine Ridge, Arkansas. Except for occasional guest enrolling in the University at Fayetteville. "I needed to stars in later years, all the voices on Lum and Abner were

Lum and Abner had an immediate impact on the In 1926 Chet graduated. His first job took him to the Rio American radio audience. The bubble did not burst. By were also related in that way.") and combined their Returning to Mena he got a job as a teller for what's natural gifts into one of the most successful acts in the

The little town of Waters, where Dick Huddleston's Ridge (from the radio show's Pine Ridge) in 1936. "That's what I was doing when Tuffy and I got into Highway 88, running right past the Huddleston store, is officially the Lum and Abner Highway. In 1937 when Chet and Tuffy moved to Hollywood to make movies, it seemed only natural. Their names were already as well known as any Hollywood movie star's.

The Lum and Abner radio show ran until 1955 when, as Chet and Tuffy would entertain at the Elks Lodge and at Chet says, "We locked up the old Jot 'Em Down Store."

> Tuffy stayed on in California, residing at Palm Desert and joining a development company. "He did real well," says Chet.

> Chet moved to Houston where he served as Executive Assistant to the President of Continental Oil Company. He "retired" to Hot Springs in 1967.

> Today Chet serves as Chairman of the Arkansas Racing Commission, supervises the distribution of the old radio show tapes ("We now have contracts with 106 radio stations."), and carries on an active lecture tour.

Behind his desk countless pins cover much of a large wall map of the United States. "Those are places where Black Crows had just put out a record. And there were a I've lectured. But I haven't kept it up to date." When he gives a sample of his recent speaking engagements one cannot but wonder at Chet Lauck's resourcefulness. He's running a course that might wear down a far younger



Before I left Chet played for me one of his favorite Lum and Abner radio shows. The large white button on the old Wollensak tape recorder was depressed and I heard the familiar music, the voices. There was no way I could keep the silly grins off my face as Lum and Abner made their enlivened assault on the English language and wove a spell of human comedy as real as life itself.

Chet had the same problem. So natural and uncalculated had been the rendering of those old radio programs, the creator could, like an innocent bystander, share the

pleasure of his and Tuffy's creative genius.

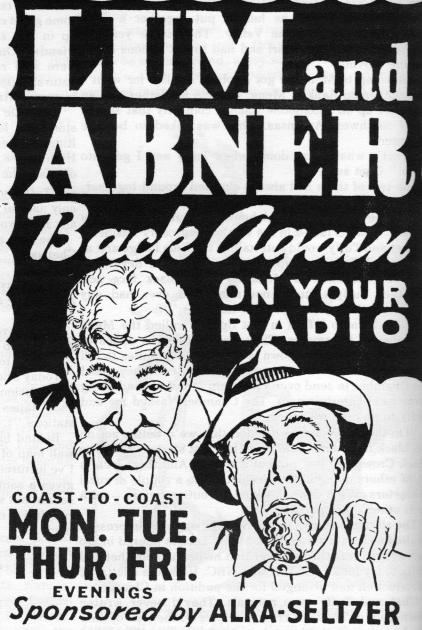
Reprinted with permission from The Looking Glass Magazine, Hatfield Arkansas. The article originally appeared in the October 1976 issue.

VIDEO RECORDING" A NEW FRONTIER Continued from page 15.

If not, I'll borrow it and dub it. There is a new frontier out there for OTR collectors ... video tape. Don't let it scare you! If you can afford to buy a unit on time ... do it NOW! Every day is a day of missing something you may want to preserve in a collection. I STRONGLY recommend the RCA unit. I'm sure the BETA format (Sony) is also good but RCA has a four-hour taping capability, and the quality is good. I suggest buying the new issue of VIDEO MAGAZINE. It's new, and it's informative. It has an excellent Videotest report on the RCA. If any of you are already into video and want to trade tapes, drop me a line: P.O. Box 444, Matsonville, CA 95076. Also, I would be happy to answer any questions for you. I have done a lot of research into this. If you decide to join the "New Frontier", it will bring you new pleasures, I promise you. There are unlimited horizons to conquer in your video future.

by JERRY PERCHESKY





Check RADIO GUIDE listings on the following pages for station and time

10 C&ABOXTOP' BY JACK RICHARDS

Ah, the good old days. For just ten cents and a box top, the children of yesterday (that's you and me, today) were invited to participate in the adventures of our heroes in radioland. Little did we care that we were required to consume some of the most unpalatable food products ever developed. Why did we do it? We did it because Pierre Andre said the "great one" ate the stuff every morning.

Top-notch radio giveaway premiums were easy to identify. The really good ones were multifunctional. For instance, an insignia ring was not just a ring. Oh, no! It was sure to contain (known only to the select group that also had one) all of

the following:

(a) Silent whistle, heard only by dogs;

(b) Compass;

(c) Mirror for sending code signals;

(d) Decoder for the message following today's story;

(e) Code key;

(f) Club motto engraved around the inner band; and finally

(g) A likeness of our idol in basrelief.

You were assured that the ring was adjustable to fit any size finger. Somehow, you were never told why the evildoers couldn't also send in their boxtops, or that the ring would turn your finger green.

Two favorite techniques were used to create a market for premiums. The first was the coded messages. For some unknown reason, the code key was usually B-6. With the secret decoder badge set on B-6, the code was as follows:

1-Q	7-G	13-N	19-K	25-R
2-D	8-A	14-X	20-U	26-E
3-I	9-P	15-M	21-J	
4-C	10-Z	16-W	22-T	
5-H	11-0	17-L	23-S	
6-B	12-Y	18-V	24-F	

Little did we mind that the message was normally:

2-25-3-13-19 11-18-8-17-22-3-13-26

The second method of generating interest was to incorporate the use of the giveaway into the story line. Thus, one could expect to hear something like the following:

Ichy: Isn't that Captain Midnight in

that car?

Joyce: Yes, and look, it's stopping at

that old warehouse, Ichy.

Ichy: We've got to warn him not to enter that building. Ivan Shark

has set a trap for him.

Joyce: Cap, look out! Look out! Oh,

it's no use. We're too far away for him to hear.

Ichy: Wait! If I can just catch the

sun with my decoder badge, I can signal Cap.

Joyce: Oh, Ichy, he sees it! Thank good-

ness!

The most common radio premiums had to have been the "secret decoders." The breakfast food people must have had a dozen or so ex-intelligence agents redesign it from year to year. One year it would appear as a badge, while the next it would be changed to a ring. There were a million variations of decoders.

The most lasting giveaway offer had to be Ovaltine's Shakeup Mug. It was first offered by Captain Midnight. When Ovaltine dropped Midnight in 1940, it soon became Little Orphan Annie's Shakeup Mug. When last seen it was Howdy Doody's Mug, as offered on pioneering TV. For years I thought that only Ovaltine could be used in the mug.

Collecting radio premiums was all part of growing up in the 40's and 50's. There was no bigger thrill than being the first kid on the block with the new giveaway. For those who wish to relive that

Continued on page 23.

THE 1938 JACK BENNY - GEORGE BURNS SMUGGLING CASE by GERRY LIEBER-MACKNY

In the winter of 1938 two immensely successful entertainers, Jack Benny and George Burns, purchased some gems in France and then elected to have them brought into the United States via a "diplomatic courier." This attempt at avoiding duty fees led to one of the most bizarre incidents in the lives of these two men. And, upon its conclusion, one of them was to have undergone a tremendous amount of public and judicial criticism.

The smuggling case began in Paris in August 1938 and involved four principals: Jack Benny; George Burns; Albert Nathaniel Chaperau, who claimed to be a commercial attache of the Nicaraguan Consulate General; and Elma N. Lauer, the wife of Supreme Court Jus-

tice Edgar J. Lauer.

During that vacation time, George Burns purchased a diamond bracelet and ring for Gracie Allen, while Jack Benny bought a matching set consisting of a diamond bracelet and clips for Mary Livingstone. Mrs. Lauer also purchased a number of expensive jewelry items. The value of the Benny purchase was \$2,131, and for the Burns jewelry \$4,885. Customs fees for Benny would have amounted to approximately \$700, while fees for the Burns purchase would have been more than double that amount.

These purchases might never have been questioned had it not been for the current political climate in Europe: the ascent of the Nazis in Germany. According to Mrs. Lauer, the smuggling scheme came to the attention of American authorities upon a tip received from an informer. Rosa Weber, a German maid who had been in the employ of the Lauers, apparently became upset over a Nazi remark and subsequently informed U.S. au-

thorities about the smuggling.

Federal investigators were faced with some circumstantial evidence and little else. True, Mary Livingstone and Gracie Allen had been seen in public shortly after their return from Europe sporting expensive new jewelry. And the feds also knew that the Bennys and Burns' had been in Europe that summer. Also, Mrs. Lauer had been convicted in 1937 of smuggling expensive clothing and jewelry and fined \$10,000. However, it was Mrs. Weber's tip, including the name "Chaperau", that really began the case for American investigators.

Steamship records showed that one Albert N. Chaperau, who claimed to be attached to the Nicaraguan Consulate General, had arrived in New York from Paris aboard the Ile de France on October 7, 1938. Mr. Chaperau's luggage included nine trunks which passed through customs unopened under diplomatic immunity. But a subsequent check with the

Nicaraguan Embassy revealed that Chaperau was not a member of their organization. As a claim of "diplomatic immunity" was a common ploy for smugglers, the Weber information

acquired even further credence.

Investigators then determined that George Burns had been registered at the Sherry-Netherland Hotel in New York City on the same day as Chaperau's arrival in the U.S. Agents searching Chaperau's baggage at the Hotel Pierre uncovered additional incriminating evidence, including a note from Burns to Chaperau which said, "G. is crazy about

the bracelet." A Federal Grand Jury was immediately convened.

Assistant United States Attorney Joseph L. Delaney, sifting through the evidence acquired so far, decided it was time to chat with some of the actors in this melodrama. Chaperau wasn't talking and Mrs. Lauer was contesting the story, maintaining her innocence. Federal agents in Los Angeles contacted Burns at the Paramount Studios and suggested that he might want to hop a flight to New York and talk with Mr. Delaney. A stunned Burns asked why and was informed that they were investigating the smuggling of diamonds into this country, that they had linked Burns and Chaperau together, and that they had found the incriminating note revealing Gracie's enchantment with her new "ice." Thirty-six hours later, George Burns entered the office of U.S. Attorney Delaney on a cool October morning.

Burns quickly revealed that he had indeed purchased some gems in France and that he had met Chaperau through mutual friends. Chaperau had had the idea of bringing in the diamonds as a diplomat and passed it off as a common practice and as nothing to worry about. George also maintained that Gracie knew nothing of the transaction and

that Burns did indeed take delivery at the Sherry-Netherland.

Attorney Delaney questioned George Burns as to whether he was aware of Chaperau's criminal past. No, Burns was not aware of this and seemed truly shocked. Then Delaney went out on a limb and asked Burns if Chaperau had given the diamonds for Jack Benny to Burns for delivery to the West Coast. At length, Burns is reported to have admitted, "Yes, Chaperau gave me the stuff to take to Jack. There's no use trying to hide anything. I'm not going to sit here and lie to you." Upon conclusion of the interview, Burns, Chaperau and Mrs. Lauer were indicted for smuggling.

On January 3, 1939, Albert Chaperau went on trial in federal court on the smuggling charges. George Burns and Mrs. Lauer had already pleaded guilty to the charges and both were held in reserve as possible state's witnesses. Ominously, the New York Times report concludes with: "A Federal grand jury is still investigating smuggling operations

and has questioned several actors and singers."

On January 4 the Chaperau trial was postponed and his defense counsel revealed on the 5th that Chaperau intended to claim diplomatic immunity. Jack Benny had been contacted and apparently claimed ignorance and innocence; at this point he had yet to be indicted. The federal net was closing, however, when Benny voluntarily left to testify

The Los Angeles Times of January 9 reports that Benny left with his business manager, Mert Blum, after protracted negotiations between federal authorities and Benny's New York attorney, Col. William J. Donovan. "'I want to find out what it is all about,' Benny said here before leaving. 'I am willing to cooperate in any way I can, but hon-

estly I don't know how I can help.'", the Times reported.

Events were now moving fast. On that same day, Albert N. Chaperau, in a trial without jury before Federal Judge Murray Hulbert, was found guilty of all four counts in nis smuggling indictment and was determined to be without basis for his claim of diplomatic immunity. Sentencing was postponed pending settlement of other charges against Chaperau.

On January 10 Jack Benny appeared before the grand jury and continued to maintain his innocence. After more than an hour of Benny's testimony, the grand jury indicted Benny and Chaperau on charges of illegally bringing jewelry into New York. Apparently

Benny's version didn't sell.

A fulsome New York Times account of January 11 notes, in a page one story, that Jack Benny pleaded not guilty, "emphasizing the 'not.'" Immediately after the indictment, an attorney for Benny released the following typewritten statement:

"I am utterly amazed that I should be accused in the Chaperau matter. I have always thought that in order to be indicted it was necessary to be

guilty of some criminal intent.

"Notwithstanding the fact that my attorneys have explained to me that an indictment is equivalent only to an accusation and may be based on circumstantial evidence, it seems to me to be a terrible thing that a citizen who has not intentionally or knowingly committed any wrong should have the onus of an indictment lodged against him, even though he may subsequently have his day in court and prove his innocence.

"I have never smuggled jewelry or anything else into this country, and no one can truthfully say or prove that I intentionally committed the

acts of which I am charged."

The <u>Times</u> further states, "Though the indictment does not explain the details of the government's case, it is believed that Benny is named merely as the purchaser or receiver of jewelry which Chaperau brought into this port duty-free...The government, it is believed, will not charge that the comedian himself attempted to smuggle the clips and bracelet through the customs." After posing for photographs outside the Federal Building, Benny and his attorneys left without any comment.

Benny's protest of innocence was blown sky-high on January 11. Albert Chaperau, also named in the smuggling indictment with Benny, confessed his guilt and abruptly dropped all of his previous contentions and defenses. The New York Times reported, "The indictment to which he pleaded (guilty) is the only one that will be contested by any of the defendants named with him." Suddenly, Jack Benny was very much alone.

Chaperau continued to "blow the whistle" when, on January 16, he admitted guilt in two more smuggling indictments against himself and George Burns. On that same day the grand jury subpoenaed witnesses for the upcoming Benny trial and among them were some of the entertainment world's most glamorous names: George Burns, Gracie Allen, Kenny Baker

and Jack Pearl. Still Benny insisted on going all the way.

The case against George Burns was settled on January 31 when the popular comedian was fined \$8,000, received a suspended prison sentence of a year and a day, and was placed on probation for the same period. Burns had already paid \$9,770 in civil penalties in the smuggling matter, bringing his total costs to \$17,770 for \$4,885 in diamonds. The New York Times also noted wryly that his \$8,000 fine "is \$3,000 less than he is said to earn each week as a comedian."

The presiding judge, William Bondy, admonished Burns' attorney for his contention that Burns had already been severely punished by the adverse notoriety by responding, "A great many people with money can take a chance on smuggling and compromising with Washington if they get caught. But the poor man doesn't have a chance. All people,

rich or poor, will be treated alike in my courtroom."

Burns turned pale when the judge sentenced him to prison and was relieved only when the sentence was suspended shortly thereafter. The government had asked for a suspended prison sentence and a fine of \$12,000. In the defense for Burns, his counsel noted that Burns had not smuggled the jewelry for resale in this country, that he had assisted the government in its investigation, that he had no previous police record, and that he would be available as a witness in the upcoming trial of Jack Benny.

And what about Jack Benny? It looked like a pretty strong case against the comedian and yet Benny steadfastly clung to his not guilty plea. But new evidence was be-

ing gathered which was to suddenly and abruptly change Benny's stance.

Two major points needed resolution in the government's case: that Jack Benny had indeed purchased the jewelry in Europe, and that Benny did meet with Chaperau while in France. Slowly but surely investigators began to put the pieces together.

The government had already placed Jack Benny and Mary Livingstone at the Hotel Ritz in Paris at the time of the alleged purchase. A jewelry firm's records in an out-

let at that hotel did reveal that Benny had purchased a bracelet and diamond clips. 2 But as the purchase had been in cash and delivery was immediate, no receipt was maintained with Benny's signature. And the only person who could identify the Bennys as the purchasers of the diamonds was the salesgirl, who was no longer in the employ of the firm!

After two weeks American investigators found the girl working elsewhere in Paris. She immediately identified photographs of Jack Benny and Mary Livingstone as the pur-

chasers of the diamond jewelry.

Linking Benny with Chaperau was another matter. Investigators had come across a photograph in Chaperau's luggage with the two men on a beach. From all appearances

the photograph suggested a setting somewhere on the French Riviera.

From Paris investigators moved to the Riviera and found what they were looking for at Cannes. There Benny's name appeared on one hotel register while Chaperau had been registered at another hotel a few blocks away, both at the same time. Hotel bell-boys also recalled the two men talking together and another witness remembered that Mr. Chaperau had been at the railroad depot to see the Bennys off.

Finally, the feds examined the beach area and found the exact background as that which appeared in the incriminating photograph. By the end of March, the federal government had a very tight case against Jack Benny, and it was about this time that the

Benny stance shifted radically; his plea was changed to guilty.

On Tuesday, April 4, Jack Benny appeared in federal court in New York and pleaded guilty to the smuggling indictment. He was fined \$10,000, received a suspended prison

sentence of a year and a day and was placed on probation for the same period.

"Two hundred Benny fans jammed the courtroom," the <u>New York Times</u> account states. "The ebullient Sunday night comedian uttered nothing that clearly reached their ears... Throughout the hearing Benny fidgeted and his color alternated several times from an ashy pallor to crimson." It was not an easy moment for one of radio's brightest stars.

Upon sentencing, Federal Judge Vincent Leibell took the opportunity to thoroughly

admonish Benny:

"Sometimes, men who are prominent in pictures and radio are easy marks for smart people. But you should have been smart enough not to fall in with such a plan.

"You have undoubtedly made a fortune and shouldn't have fallen in with a scheme to defraud the United States Government and the country in which

you acquired your prominence and wealth.

"It was small stuff.

"If I thought you really planned to do so and it was your own sugges-

tion, I would take a different view of the case.

"Every shrewd person seeks out those that are prominent and you are in a position today perhaps you thought you would never occupy. It is a bitter end to a stupid play.

"You must feel very ashamed of yourself standing here today. It is a very poor return from you to your government and to the people who have made

so much of you."

10¢ & A BOXTOP

Continued from page 19.
thrill, old premiums can be found in junk
stores today at much inflated prices.
Remember when the postman knew Captain
Midnight personally? He must have. No
street address was required; just "send
to Battle Creek, Michigan."

Reprinted with permission of Return With Us Now, a publication of the Radio Historical Association of Colorado. Article originally appeared in Vol. 3, No. 10,1978.



"C'mon in, Roger. I'm watching RADIO!"

AMY by Jack Tippit reprinted by permission of the Register and Tribune Syndicate, Inc.

"Then," the Los Angeles Times reports, "Benny lowered his eyes and responded:'I am ashamed.'"

Milt Josefsberg recalls that Jack recounted the incident rarely and haltingly. Jack was quite upset with the trial judge, claiming that "he (the judge) treated us like criminals with long records. We admitted that we had made a mistake, but he screamed and yelled at us. Once when I was sort of slumped in my chair, he yelled at me to 'sit up straight' or 'stand up.' I don't remember which. but I stood up, at attention, while some of the charges were read," Benny is reported to

SUNDAY NIGHT

JACK BENNY

SUNDAY

WITH

MARY LIVINGSTONE • FRANK PARKER
DON BESTOR'S ORCHESTRA

STATION WHAM

7:00 P.M. EASTERN STANDARD TIME

SPONSORED BY JELL-O



(Reprinted from Radio Guide, November 17, 1934)

have said. Curiously, neither newspaper account (New York or Los Angeles) even hints at such a spectacle in the courtroom.

Jack's stance of contrition was further underscored in a statement released to the press after the trial:

"I feel that some explanation is due my fans of the radio and screen

concerning the circumstances of this case:

"I was accused of having brought a bracelet and two clips into the United States without paying duty. There is not now and never has been any dispute about the facts. The jewels, which cost \$1,400, were bought in France as a present to my wife. They were brought into the United States by Mr. Chaperau, whom I had previously met as a businessman of standing. I understood from him that there would be a perfectly legitimate saving in the amount of duty which would have to be paid. I had no intention of defrauding the government.

"However, subsequent to my plea of not guilty, and after my attorneys and the United States Attorney's office in New York had each made a thorough investigation and freely exchanged the results obtained, I was informed by my attorneys that in their opinion my actions constituted vio-

lation of the customs laws of the United States.

"Therefore, I instructed them to change my plea. I would have changed my plea long before had it not been that I was required to be constantly at the studio in Hollywood, engaged in the making of my latest motion pic-

ture, as well as for my broadcasts.

"I want to take this opportunity of assuring my friends and fans of both the radio and screen that while I know that this is a technical violation, I had no guilty knowledge that a crime was to be committed or was being committed. I regret most deeply that through a stupid mistake on my part, however natural and honest it may have been under the circumstances, I have offended against the laws of the United States.

"I claim no credit for never having violated any laws before; I am appreciative of my opportunities and privileges as an American citizen. I have endeavored through many years of hard work to bring happiness and clean entertainment to people who listen to my programs and who see my pictures. And it is because of this fact that I most deeply regret that I should have so stupidly and carelessly become involved in a situation of this kind."

The other principals were also convicted: Mrs. Lauer received a \$2,500 fine and was sentenced to prison for three months; Albert N. Chaperau was fined \$5,000 and sen-

tenced to five years in prison.

Although the press ran stories on the smuggling convictions for months, the popularity of Jack Benny and George Burns never seemed to wane. Indeed, Jack's radio audience waited for weeks, wondering whether he would make a formal announcement, ignore it or just laugh it off. Benny took the latter, most typical route, according to Josefsberg:

"In one Sunday's script (Jack) was supposed to be walking in the desert near Palm Springs...Suddenly, on the air the audience heard the loud, angry, unmistakable sound of a rattlesnake. Rochester called out in fear, 'Boss, Boss, look out! Right in front of you, there's a rattlesnake.' Again we heard the angry sound...and then Jack said, 'Please, Mr. Snake, let me alone - don't I have enough trouble?'"

Josefsberg concludes the anecdote by saying, "Not another reference was ever made by Jack on any of his programs to the so-called smuggling affair."

What was the motivation for this unfortunate incident? Greed? This is most doubtful: Jack Benny's exceptional generosity with charitable and musical organizations is well-documented. Also, both he and Burns were already wealthy, successful entertainers.

Criminal tendencies? This is also unlikely as neither star had ever run afoul of the law before. And neither man has ever exhibited a feeling that he was above the law; both entertainers have consistently failed to suggest at any time they suffered from the self-important ego common to some members of their profession.

No, we prefer to chalk it up to a "stupid" decision resulting from the tendency of both performers to accept people as what they say they are and to trust in the judgment and counsel of others. Given the evidence at hand we will accept Benny's lengthy

press release.

Correspondence currently restricted from public access in the Benny collection at the University of California, Los Angeles may someday shed some light on Jack Benny's motives in this smuggling incident. But until such a revelation we cannot provide a definitive answer to the "why" of this chapter in the careers of Jack Benny and George Burns, even forty years after its occurrence.

Josefsberg, Milt. The Jack Benny Show. New York: Arlington, 1977, pp. 340-444
Trent, T.H. "The Truth About the Burns-Benny Smuggling Case". Radio Guide, April 29, 1939, pp. 2-3, 37.

"Benny Fined \$10,000 In Smuggling". Los Angeles Times, April 5, 1939, pp. 1-2.

"Benny is Indicted in Chaperau Case: Denies He is Guilty". N.Y. Times, Jan. 11, 1939.

"Benny Leaves to Face Inquiry". L.A. Times, January 9, 1939, p.3.

"Burns Fined \$8,000 in Smuggling Case". N.Y. Times, Feb. 1, 1939, pp.1,2.

"Chaperau Admits Smuggling Guilt". N.Y. Times, Jan. 12, 1939, p. 40. "Chaperau is Guilty of Smuggling". N.Y. Times, Jan. 10, 1939, p. 1.

"Chaperau Trial On Today". N.Y. Times, Jan. 3, 1939, p. 8.

"Jack Benny Pays \$10,000 Fine, Escapes Jail as Gem Smuggler". N.Y. Times, April 5, 1939.

"Stars Are Called For Trial of Benny". N.Y. Times, Jan. 17, 1939, p. 27.



JUST WHO WAS THAT MASKED MAN, ANYWAY? by Frank Rosin

C 1978 Lone Ranger Television, Inc.

Yes, who was he? Owlhoot? Kemo sabe? Masked Rider? The Lone Ranger? We all know the saga of the Lone Ranger: the one survivor of the outlaw ambush who

dedicated his life to bring justice to the Old West.

A patrol of six Texas Rangers, two of whom are brothers, is led into the Cavendish gang's ambush by a renegade guide, and all but one die. The survivor is left for dead beside his brother. Later, an Indian comes upon the scene, discovers the dying man, and with much care nurses him back to health.

The two soon learn that they are old friends: Tonto and John Reid. They vow to capture Cavendish and his gang and to rid the West of outlaws and injustice. A mask is made from the dead brother's vest and six graves are dug. A white horse, saved from being gored by a buffalo, becomes Silver. Silver bullets from the Reid brothers' mine are used to symbolize the preciousness of life. Dan Reid, the Lone Ranger's nephew, joins the pair later that summer.

From 1933 to 1954 on radio (and during reruns on radio and broadcast television shows), it would be difficult to find anyone who could not identify "The William Tell

Overture" or the cry, "Hi-yo, Silver, away!" with the Lone Ranger.
In 1905, John King built what was reported to be the second movie house in the United States. By 1929 he owned twenty such establishments. A member of his legal staff, George W. Trendle, had become his partner, and in 1929 they decided to sell the theaters and go into radio broadcasting. WXYZ in Detroit was purchased, with Trendle taking active control. Near the end of 1932, Trendle wanted to feature local programming, so the affiliation with the fledgling Columbia Network was terminated.

At that time, because there was no continuous recording of music, the most inexpensive programming was drama. There was no need to pay substantial salaries to known stars, singers and musicians. Trendle had the idea of aiming the programming at youngsters and getting some of the adults to listen as well. The sponsors would be in their

glory!

Sometime earlier the station had had a western program called "Warner Lester, Manhunter", which was written by Fran Striker. Although the program did not meet with a great deal of success, Trendle liked the western concept so much that in December 1932

he met with his radio staff to discuss a new program.

Trendle wanted a character who was mysterious, respected and above the cut of the typical cowboy hero. One of the staff members was the station manager, Brace Beemer. A suggestion was made to have the character become a cross between the "Zorro" of Douglas Fairbanks fame and Robin Hood. This new cowboy hero would be masked, operate in the Old West as a Texas Ranger and ride a white stallion.

Fran Striker was called back to write the program and, as it developed over a period of years, was personally involved in all of the Lone Ranger productions of the 1930s and 1940s. Striker's only experience in western lore was a great uncle who had tended bar in Nevada, had known Mark Twain and Bret Harte and had related his experi-

ences to the young writer.

Striker was very creative; he wrote the shows, did the comic strips, authored 17

of the 18 novels and supervised the 30 episodes of the two early movie serials.

The program went on the air on January 30, 1933. George Stenius (later known as George Seaton) played the Lone Ranger for three months. (One of the Seaton programs

At the conclusion of the first program, the Lone Ranger left the outlaws tied up after having defeated them and rode away laughing and saying, "Come on, Silver, that-

a-boy! Yî-yi-yi---ha-ha-ha-ha-ha-ha! Now cut loose and away!"

This was all met with feelings of uneasiness by the staff, so several revisions followed until the polished version we know today remained. The Lone Ranger lost his frivolity and the cry became the familiar "Hi-yo, Silver, away!" The director, Jim Jewell, wanted the best, so sound effects became very important. The wind would blow, harnesses would creak, and gunshots were developed from the striking of a cardboard box with a stick. Later, the sound of gunshots was refined to another method using a rat trap hitting a steel barrel. The traditional plungers were used on various surfaces for the sound of horses.

After George Seaton, Brace Beemer did the part for a few months until Earle Graser was hired. Beemer left the station until the late 1930s, when he returned as an announcer. A few Lone Ranger programs circulate with Beemer as announcer and Graser as

the Lone Ranger; these broadcasts were produced in the early 1940s.

Listeners who saw Graser would have been disappointed with him, as he was far from the six feet tall, 190 pound Lone Ranger. Graser was a small man who liked to garden and probably had never been on a horse. In radio days, however, all was well and he was very popular as the Lone Ranger.

Earle Graser was quite active in the traffic safety program, so it was very ironic that he was killed while driving to his home in Detroit on April 8, 1941 at the age of

32. Graser's funeral was attended by nearly 10,000 people.

The radio role that paid \$150 a week then went to Brace Beemer, who was to become the most famous Lone Ranger of all. In the interim John Todd, who played the part of Tonto, carried on alone. During this changeover, the Lone Ranger was very ill and unable to speak. Slowly the recovering Ranger began to whisper in subsequent shows until finally the deep, commanding voice of Brace Beemer was established as the Lone Ranger.

John Todd was in his 50s when the program began and near 80 when the show ended on radio. He was the only one ever to play Tonto on the radio program. Todd had a special chair in the studio and in later years would often nod off to sleep. At times the Lone Ranger would read his line, only to find a sleeping Tonto! Thus, Tonto's line would have to be ad-libbed by the Lone Ranger. Todd had been a Shakespearean actor and, although a small, balding Irishman, continued to portray the hard-riding Tonto.

Brace Beemer was indeed the image of the Lone Ranger. He stood six feet three and one half inches tall, was very athletic and was quite accomplished in the use of firearms. Born in 1903, Beemer lied about his age in order to serve during the First World War with the Rainbow Division in France. Brace was the youngest sergeant in that confrontation. He was wounded in action and decorated at the age of fourteen!

Fred Foy became the staff announcer for the station in 1947 and his opening is

probably the most familiar of all:

"With his faithful Indian companion, Tonto, the daring and resourceful Masked Rider of the Plains led the fight for law and order in the early western United States. Nowhere in the pages of history can one find a greater champion of justice! Return with us now to those thrilling days of yesteryear! From out of the past come the thundering hoofbeats of the great horse, Silver! The Lone Ranger rides again!"

Brace Beemer stayed with the part until the last live radio program on September 3, 1954. The thirty-minute program had been done live, three nights a week, for over 20 years. It continued in reruns and, when the television series began, Foy became the announcer and Beemer did the opening voice for the "Hi-yo, Silver, away!" From that point on the characters on television and in the movies were played by Clayton Moore, John Hart and Jay Silverheels.

In 1954 the Campbell-Trendle agency sold the Lone Ranger to Jack Wrather, who produced two motion pictures, one at Warner Brothers and the second at United Artists.

Lone Ranger merchandising items are still popular and the comic strip started by Fran

Striker in 1938 is still seen.

Brace Beemer died on March 1, 1965 at his home. Fran Striker was killed in an automobile accident on the way to a new home in Buffalo, New York on September 4, 1962, at the age of 59. George Trendle, the originator of the Lone Ranger, died in 1972 at

SHERIFF (to bystander):

You don't know who that masked man was? Why, I thought everyone knew - he's the Lone Ranger!

LONE RANGER (off in the distance):

Hi-yo, Silver, away!

(The Lone Ranger property is owned by Lone Ranger Television, Inc., a subsidiary of Wrather Corporation, whose permission is required for any use of its copyright and trademark-protected material relating to the Lone Ranger.)

*In reviewing this article, Stanley Stunell of Lone Ranger Television, Inc. made the following comment: "I question this statement since the program was being done 'live' and I've never heard any recordings being made until much later." Collectors having copies of any of the Seaton-Ranger broadcasts are encouraged to send a copy to Mr. Stunell, Vice President, Lone Ranger Television, Inc., 270 North Canon Drive, Beverly Hills, California 90210.--Ed.

THE LONE RANGER Listen to "Lone Ranger." NBC-KFI, Mon. through Fri., 2:30 p.m. By Fran Striker







CROCK by Bill Rechin & Brant Parker YOU SURE THIS IS BEEF STEWP THEN HOW COME I JUST WOULD PASSED THE LONE RANGER I LIE RIDING A HONDA? TO YOUP

CROCK by Rechin and Wilder. @ Field Enterprises, Inc., 1977 Courtesy of Field Newspaper Syndicate.

THE ROMANCE OF THE HIGHWAYS & F

The Romance of the Highways was the creation of Alfred Willis Scott, a former commander in the Royal Navy. Known to all as Commander Scott, or simply as the Commander, Scott came to radio with a background that prepared him well for writing and presenting a program devoted to adventure and travel. Born in Devon, England in 1892, young Scott stowed away on a sailing ship at the age of ten. He was eleven when the ship sailed into San Francisco Bay. The captain refused to permit a lad of such tender years to venture into the wicked city, and it was to be another thirty years before Scott returned to California.

At the age of twelve he returned to England, to the Scott home -- an 800 year old castle with 42 bedrooms and one bath. He always claimed that he had run away to sea in search of another bathroom. On graduation from the Royal Navy Academy, he was assigned to the Indian Ocean fleet, with which he spent time in East Africa, the Arabian Gulf and India. In 1912 he transferred to the Naval Air Service and received his pilot's wings. During World War I he returned to sea duty as commander of a destroyer flotilla.

Following the war he led a flying squadron developing tactics for the use of aircraft carriers, until his flying career was cut short by serious injuries suffered in an air crash. While recuperating, he attended Cambridge and received his degree in $2\frac{1}{2}$ years. He returned to active duty with the Navy in military intelligence. He spent a year working as a circus roustabout while he studied the communist communication network across Europe, and cloak-and-daggered about Turkey for six months posing as a deafmute.

He retired from the Navy in 1926 and purchased a farm on the Australian fron-

tier from a photo in a London real estate office. To raise money for his move, he set a London-to-Australia air speed record. Farming failed to provide the adventure the Commander craved, and he took up auto and motorcycle racing.

In the early thirties, after working for the Australian government conducting tours throughout the world, he made the move to San Francisco. In another change of occupation, he worked as a steel fitter on the San Francisco Bay Bridge and as a surveyor on the Golden Gate Bridge. Laid off because of construction delays, he went to work at an advertising agency, his gateway to radio.

1936 found Commander Scott on the air for Pacific Greyhound Lines, an association that was to last for many years. The early programs were typical of much of local radio in those Depression years, with an anonymous announcer introducing "the Greyhound commentator, Commander Scott", and the Commander simply talking about a particular locality for five or ten minutes. The early programs also leaned heavily toward glowing descriptions of local agriculture and industries, with a liberal sprinkling of statistics. The earliest surviving program, titled "Book 1, Chapter 21", on August 13, 1936, was a five minute program of this type.

On October 15, 1936, the Commander began a series of programs for Greyhound over Fresno station KMJ each Thursday at 5:15 pm that concentrated on local history. This series, The Romance of the San Joaquin, featured an added element of recorded theme and background music.

December of 1936 found the Commander on the air in San Francisco with The Romance of the Highways. The program was now a Sunday morning presentation, airing at 9:15 on KGO and at 10:45 on



Gathered at the Don Lee-Mutual microphone are organist Paul Carson, genial cohost Bill Davidson, Commander Scott, and long-time series announcer Norman Nesbitt.

KFRC. Winners in Greyhound's essay writing contest for high school students appeared as guests on the program and the Commander based his talks on the winning essays. Announcers during this period were usually James B. Matthews for KGO and Toby Reed for KFRC.

It is unclear from listening to recordings of the program whether The Romance of the Highways was a network offering from the beginning, or was first carried in different versions on only the two San Francisco stations. The first recording which includes the Don Lee network ID is of the October 30, 1938 program, but it is almost certain that the Commander was heard by Don Lee's listeners for some time before it became customary to include the network ID in the line check recording.

By early 1938, the high school authors were gone and the program fea-

tured actors who portrayed bus passengers visiting some scenic locale. The Commander was always on the same bus, of course, to regale his ersatz fellow passengers with interesting historical sidelights and fascinating facts. The actors went out in a blaze of good fellowship on the program of November 6, 1938. The setting was a chartered Greyhound taking a party of football fans home to the San Joaquin Valley after a merry weekend in San Francisco for the "Big Game". The Commander held forth with a number of the strange-buttrue stories he always referred to as "unreal realities".

The following Sunday introduced the format that was to remain unchanged for many years to come. The Commander now had a sidekick, the amiable and per petually befuddled Bill Tracy. At the beginning of each program, the Commander would repeat the unreal reality he had given Bill at the end of the previous week's program. Invariably, Tracy had racked his brain over the riddle to no avail during the intervening week, and the Commander mercifully revealed the answer. The Commander, being the show's writer, might be said to have enjoyed an unfair advantage over Tracy when it came to knowing the answers to the unreal realities, but the genial Bill took it all with good cheer. In addition to serving as stooge for the riddle segment, Bill did the opening commercial and told one of the week's two stories, with the Commander telling the second, and announcer Arthur Van Horn doing the wrap-

The next change in the program came on January 1, 1939, when the recorded theme was replaced by live organ music. The collaboration between Commander Scott and One Man's Family organist Paul Carson continued for many years, with Carson also providing the music for Scott's syndicated Voyage of Discovery series.

The last program from San Francisco was on July 27, 1941. With the move to Don Lee's Hollywood studios, Norman Nesbitt took over announcing duties. This was the last notable change for some time, with the program remaining basically unchanged throughout the war years and the

immediate postwar period.

Mene mene tekel for the Romance of the Highways appeared early in 1948. The January 11 visit to Bakersfield was the last program in the series with any music, except for the annual Christmas program. It was a change symptomatic of the plague that was beginning to afflict radio in general, as sponsors, mesmerized by the baleful stare of the orthicon eye, shifted more and more of their advertising dollars into television.

A curious transition began a month later when Tony La Frano appeared on the program, "filling in during Bill's absence". The next month, sidekick duties were assumed by a rustic western character billed as "the Old Timer". As the weeks passed, the Old Timer sounded more and more like the mysteriously absent Bill Tracy. In the last surviving

LET the five-tube Super-Heterodyne DX radio hound consider the East Indian Yogi. He doesn't need any kind of set to be in tune with the Infinite.

1948 show, that of June 20, the disguise is so thin that the familiar Tracy voice is instantly recognizable. Unfortunately, the programs for the next twelve months have been lost. When we next hear the Commander, his old pal is back, but is now going by the name of Bill Davidson. What happened? In 1938, Bill had assumed his father's middle name, Tracy, for this program, while producing and emceeing variety shows under his own name. Now, after ten years, he had decided to drop the Tracy role and become Bill Davidson on The Romance of the Highways as well as in real life.

Beginning with July, 1949, most of the rest of the shows have been saved, and they remain basically the same until the spring of 1950. On April 10, 1950, in a special remote broadcast from a touring new Greyhound Scenicruiser in El Paso, the Commander told KEPO interviewer Gene Proctor that his old friend Bill Davidson would be leaving the program. It was just a well-earned vacation, said the Commander, but the economics of broadcasting were inexorable, and on the program of April 16, Norman Nesbitt and the genial Bill were heard for the last time. Commander Scott carried on alone for another year, until the Greyhound radio bus rolled to a final stop on April 15, 1951. When the end came, the Commander was alone - no music, no cohost, no announcer. At the close of the final program, he thanked listeners for joining him each Sunday for fifteen years and invited them to write to him to help "decide future plans".

Following the demise of the Romance of the Highways series, Commander Scott did a brief series of similar programs called The Romance of Travel for Los Angeles station KRKD from February 20 to May 1, 1955, then left radio to work full time at running his own tour service. When the Commander died in June, 1973, it was a different era, and radio had no room for romance or adventure.

"Dinner for 4, a Dollar No More" KMPC—11:00 A. M.

John Tefteller BALWAYS WINS

The comic genius pauses as his audience of two laughs. His eyes sparkle as his mind begins to articulate the next story. Doodles Weaver, a comic legend for 40 years, is entertaining his friends and preparing for a much-awaited comeback.

"Wanna hear a joke? Did you hear about the skunk who went to church and sat in his own pew?" Laughter. He puffs on his cigar. Pause. "Once there were three little rabbits named FOOT, FOOTFOOT, and FOOTFOOTFOOT. They all went down to the stream to nibble on the watercress. FOOT was the first to nibble and he immediately dropped dead. So FOOTFOOT and FOOTFOOTFOOT buried FOOT. Then they both went back down to the stream but they stayed away from the watercress. An owl who was watching asked the pair why they weren't going to have any watercress. 'We can't afford to take any chances', replied FOOTFOOT. 'After all, we've got one foot in the grave already. "

Sitting in his Burbank residence, he reminisces and regales visitors with stories of his crazy career which dates back (Prunes front) to legendary gags pulled while making all A's at Stanford University. Though he wants the world to know that the stories are exaggerations, he still smiles at their cleverness. Ancient Stanford legend has it that his dormitory contained a large photo of Christ that carried the inscription, "To Doodles, J.C." He even wrote a "Corrections on the Gettysburg Address" essay for history class.

Shortly following his Stanford education he came back to Los Angeles (his birthplace) to attend USC. It was there that producer Hal Roach saw him and cast him in an "Our Gang" comedy. From that role he went on to

appear in "Topper" and the Laurel and Hardy classic "Swiss Miss". Since then he has appeared in several hundred movies and over 500 television shows. He even appeared on the very first commercial television show in 1948. Since SPERDVAC is radio-oriented, I'll stay away from the picture tube career.

Doodles' most famous career was as Professor Feetlebaum with Spike Jones' City Slickers. The Coca Cola Spotlight Revue starring Spike Jones and all the City Slickers went on the air October 3, 1947. Doodles joined the group at Spike's request and made his first appearance November 14, 1947 singing "The Man on the Flying Trapeze". Doodles stayed with the show to the end of its radio run on June 25, 1949 and continued with Spike on into television. On both radio and television Doodles was the star of the show. He even did some of the commercials: "Try a pack of POOT WADDLE cigarettes. Mr. Joe Williams of Fremont. Ohio, has been smoking POOTWADDLES for twenty years. Shall we observe a moment of silence for Mr. Williams? POOTWADDLE cigarettes have less tar than any other leading brand. This is because they contain less tobacco than any of the leading brands." Or, "Try POOTWADDLE Car Polish and have portholes all over your car." He participated in radio show parodies: "I'm Sam Spade, Private Eye. I show it to friends. I'm so hoarse I could draw a wagon. He imitated Roosevelt: "I have a cure for unemployment. I'm going to build a bridge over the Mississippi River using all the unemployed people. Not East to West but North to South all over the Mississippi River." But, above all, he sang priceless song parodies. He did AL JOLSON: "When April showers, she never closes the curtains". He did RUDY VALLEE: "My spine is your spine".

He had had previous radio experience as a member of Horace Heidt's Musical Knights, but he had little opportunity for comedy there. After leaving Spike he returned to the Horace Heidt television show and did use his comic talents there.

A few years ago Doodles recorded an album

"Feetlebaum Returns", which, in addition to the famous horse race, also features his classic parody of the Beatles "Eleanor Rigby" ("Eleanor Rigby eats all the mice in the church where her wedding has been"). "Rigby" has been pulling big numbers on the Dr. Demento radio show for some time now and was even included in Demento's own album "Dr. Demento's Delights". "I've got a couple of new ones ready to go", smiled Doodles as he began announcement of his comeback. Doodles' last public appearance was at the SPERDVAC Founders' Dinner in 1976. "I've been taking it easy since then because of a heart problem. But I'm almost over it and I'm eager to get out and get working again. I'd love to put some of my nightclub routines on film. They've never been filmed. I think they would be pretty funny. The album is good, too, and I never really got out there and promoted it like I should have".

Of all his activities he is most known for and still called "Feetlebaum". Though the character and song originated in nightclubs, it was radio that brought him to the attention of the nation. "I loved live radio shows because you had to be good and you had to do it right. That's why the shows were so good. Only good, competent people ever got on and succeeded. My memories of traveling with Spike's group on the radio show are some of my fondest. I'm glad that the shows exist today so that the young people can be exposed to them". Doodles and the author both want to thank publicly Skip Craig for saving and preserving the recordings of Doodles' and Spike's radio shows. Skip was the band boy for the group and spent many a happy time with them. "We all liked him", says Doodles. "When I heard those again I had many fond memories of that period of my life, even though some of them weren't quite as funny as I had remembered them", stated Doodles, who is a very partial judge.

He took another puff on the cigar and surveyed the room around him. "I almost got killed the other day. I went into an antique shop and said "What's new?". I love Burbank. Did you know that old man Burbank was a real rich man who crossed things? He crossed a gorilla with a mink and got a wonderful coat but the sleeves are so long. He crossed a rooster with a racing form and got a hen that lays odds. Then he crossed a rooster with another

Have you seen the latest picture of my son?" He points to a photo of a horned toad with a hat on. He shows me his swimming pool (about 6 feet in diameter and about 3 feet deep). "You see that collection of leaves and dirt in the center? When I swim around and around very fast it all collects right there in the middle". Leaving the house one must pass the "Skunk Crossing" and view the infamous "Jackalope" (cross between a jack rabbit and an antelope). He points across the street and exclaims "Look! The church is on fire. Holy Smoke!"

Copies of the album are available by writing Doodles Weaver at 4015 Chandler Blvd., Burbank, CA. 91505. He will even autograph it for you.

Happy Gleeps, Doodles. We love you. We always will.

TO JOIN SPERDVAC SEND A CHECK FOR \$15.00 TO 4922 CARTLEN DR. PLACENTIA CA. 92670. BECOME A ACTIVE PART OF OLD TIME RADIO.



cassettes & open reel

PROFESSIONAL MASTERING TAPE

Economy Never Sounded So Good!

Whether your bag be O.T.R. or the most critical of stereo music recording, Strand is the brand to have on hand. Strand Professional Mastering Tape and accessories are offered to SPERDVAC members at wholesale prices and, of course, all Strand products are 100% guaranteed.

For price or ordering information, call or write:

Audio Arts Productions P. O. Box 635 La Mirada, CA 90638



Phone: (213) 921-3348

OTR

MARKETPLACE

Radios that Work for Free



"Radios that Work for Free" is a
"How to" book for all ages. This is the most comprehensive work of its kind. Not only does the
reader get a new hobby, but the
skills necessary to continue in a
science and art that needs revival.
The projects can be built from
recycled junk on the kitchen table
recycled junk on the kitchen table
cass. Years of research and countless hours of experimentation have
been accumulated to provide this
base for the beginner. You will
fill many hours building, listening
and experimenting with "Radios

ORDER FORM

HOPE and ALLEN Publishing Company P. O. Box 535 Belmont, California 94002



Please place my order for___copies of "Radios that Work for Free" by K. E. Edwards at \$5.00 per book. (CA. add 6% tax) Please add 50¢ for postage/shipping. Check must excempant, order

Ship to: .

To place an ad send check made out to SPERDVAC and send to Joe Crawford 3146 E. Orangethorpe av. apt. B Anaheim Ca. 92806.

OTRCOB!!

What? OTRCOB?

Oh, you know. That national OTR club that operates out of Buffalo. What's that? You DON'T know! You don't know about the OTRCOB's tape and reference libraries, it's oft-quoted monthly 16 page newsletter THE ILLUSTRATED PRESS, or the various & sundry extras sent to members? Then hasten, I say, hasten to send \$10 to the OTRCOB, P.O. Box 119, Kenmore, NY 14217 for a year's membership. Or, just send a buck for a batch of samples.

And thank you, SPERDVAC!!

Advertising in the O.T.R. MARKET PLACE is a "sound idea". It has proven to be an excellant way to let O.T.R. fans know about your product or service.

ADVERTISING RATES for issue #4 SPERDVAC RADIO MAGAZINE FULL PAGE---\$40.00 QUARTER PAGE ---\$10.00 HALF PAGE---\$20.00 BUSINESS CARD SIZE---\$7.00 Advertising due date for SPERDVAC RADIO MAGAZINE ISSUE #4 is August 31 1979. Issue #4 will be out in November 1979.



Echoes of the Past

If you are seeking QUALITY OTR programs... reasonably priced...well-dubbed on splice-free tape...and with each reel carefully sound-rated, you will find it worth your time to send for my reel or cassette catalog.

Since OTR is a hobby and not a business for me, quality rather than quantity is my goal. Income from sales of OTR programs goes right back into the hobby to acquire additional high-quality programs.

Send \$1.50 for Reel Catalog(3000 Shows) or \$1.00 for Cassette Catalog(500 Shows) to:

Ronald C. Barnett Eur Rgn - CMD APO N.Y. 09090

HELLO AGAIN

MONTHLY NEWSLETTER FOR COLLECTORS OF OLD-TIME RADIO SHOWS ..., \$6.00 YEARLY

JAY HICKERSON BOXC, ORANGE, CT. 06477

LEN'S LENDING LIBRARY

A SERVICE FOR BEGINNERS. BUILD YOUR COLLECTION OF OLD RADIO SHOWS THE EASY WAY.

LEN LAWSON
1206 NOTRE DAME CT.
LIVERMORE, CAL. 94550

DOLLAR FOR DOLLAR_35
YOUR BEST ADVERTISING

MONARCH MATCH CO.

RICHARD A. PALMER

AUTHORIZED DEALER

P.O. BOX 518 TEMPLE CITY, CA. 91780

PHONE-(213) 285-6530

BRC OTR DISTRIBUTORS

17173 WESTBROOK · LIVONIA, MICHIGAN 48152

WE KNOW THE DIFFERENCE BETWEEN GOOD SOUND AND BAD.

As a matter of fact, we won't even list a reel if the sound isn't the best avaliable.

Write for a free copy of our current old time radio sales flyer (we do not sell by catalog).

Also see our ads appearing regularly in Collector's Corner. For a sample of CC send \$1.25.

STONEGROUND FEATURES

P. O. Box 335

Council Bluffs, Iowa 51501

Do you like old radio programs?

So do we. And we don't like paying \$10 an hour and up for them.

That's why we sell them at just about the lowest price around. We have good quality and we deliver fast.

Our catalogues aren't the fanciest. We admit that. But we'll put our tapes -- reels or cassettes -- up against anybody else's.

We want you to buy your tapes from us. That's why we're offering you the six-hour tape "Group W Presents the First 50 Years of Radio" at an introductory price of \$5 on four-track reel or \$10 on cassettes.

Or, you can get our catalogues for just \$1.



We don't sell records and we don't deal in 8-tracks.

What we do sell is quality.

At a price just about anyone can afford.



JOIN NARA _ A TAX-EXEMPT NOW-PROFIT ORGANIZATION

SERVICES AVAILABLE TO NARA MEMBERS

- D TAPE LENDING LIBRARY-OVER 400 REELS
- D BOOK, SORIPT, MAGAZINE LENDING LIBRARY
- NARA NEWS-QUARTERLY

MEMBERSHIP-410 SINGLE, \$15 FAMILY \$25 INSTITUTION

FOR MORE INFORMATION WRITE:

S & G BLAND P.O. BOX 11962 RENO, NEVADA-89510



Produced by



A Gilbreath Creative Company

Soundd Investment Company

BUILDING 2A, DEKALB PEACHTREE AIRPORT CHAMBLEE, GA 30341

404 458-1679

- 6 10½" reels of new, factory fresh 3M or Ampex L/N tape...3600' on a UG grade metal reel. 6 for \$44.00 + \$3.50 UPS shipping charges.
- 12 Ampex 20/20 1800' on 7" reels...\$4.35 each.
- 12 Ampex Shamrock 1800' on 7" reels...\$1.16 each.
- 12 Ampex #341 1800' on 7" reels...\$2.85 each.
- 12 Ampex #351 2400' on 7" reels...\$4.80 each.
- Ampex #361 3600' on 7" reels...\$5.34 each. 12
- 12 Ampex #292 1800' on 7" reels...\$1.50 each.
- 12 Used Scotch #177 1800'...\$1.45 each.
- Ampex #371 "Plus series" C-90 cassettes (90 min.) 10 for \$12.00. 10
- 100 Irish (made by Ampex) C-40 low noise H/O cassettes...\$40.00.

The above tapes are all new, factory fresh and unused. All of the above tapes are on "special" and are in limited supply.

Add 10% UPS shipping charges to all orders to be shipped EAST of the Mississippi River. Add 13% UPS shipping charges to all orders to be shipped WEST of the Mississippi River.

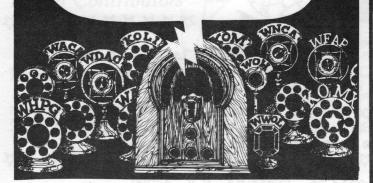
We now accept VISA and MASTERCHARGE accounts. Write for our complete catalog on both new and used tapes and accessories.

Collectors Corner

Collector's Corner was born early in 1978 and now has a proven track record for being one of the most dynamic old time radio publications currently avaliable.

We've had interviews, research articles on OTR, technical features, letters and commentary, logs, and ads. And on top of that, we get our issues out on time to you via first class mail.

Collector's Corner is published by Joe Webb & Bob Burnham.
For 12 monthly issues, mail \$7.50 to OLD RADIO WAREHOUSE, 5 VALLEY VIEW DRIVE, YONKERS, NY 10710. For a sample copy, send \$1.25.



CHOOSE FROM 10,000

RADIO PROGRAMS

* CUSTOM-MADE TAPES *

Pick The Programs You Want

CATALOG: \$1.50

Series Lists: 25¢ Per Series

CASSETTES: \$5.00/hour

REELS: \$3.00/hour

Good Prices On Serials

Questions Gladly Answered

Send SASE For Reply

R. R. Schurch 9370 Urban Dr. La Mesa, CA 92041 *SPECIAL ISSUE saluting



(see below)



Nostalgia Radio News

PO BOX 2214, SYRACUSE, NEW YORK 13220

SPECIAL FEATURES

THE PRIVATE LIFE OF CHARLIE McCARTHY by Frederick Lewis (1937) Pages 15-16 EDGAR BERGEN TELLS THE TRUE STORY OF CHARLIE McCARTHY (1938) Pages 23-26 CHARLIE'S CORNER: Saluting Edgar Bergen by Charles K. Stumpf (1978) Page 29 AMOS 'N' ANDY by Frank Bresee (written especially for NRN)(1978) DAYTIME TV STARS COME OUT AT NIGHT IN SURPRISING ROLES ON MYSTERY THEATER ... (Feature supplied by CBS)(1978) Pgs 33-34 FOUR PAGES OF PHOTOS including many of EDGAR BERGEN and AMOS 'N' ANDY Pgs 35-38 PLUS MANY OTHER SPECIAL FEATURES & ALL OUR

REGULAR FEATURES (See Page 5 for Listing)

If you were a current subscriber to NOSTALGIA RADIO NEWS, this special edition would have been part of your regular subscription. Now, however, it's a back issue and available from us for \$2.00. (Other back issues also available)

This issue is 68 pages (our largest ever) plus a 16 page WRVO Program Guide insert is included.

If you'd like to see a regular size issue (38 to 40+ pages) as a sample copy, then send us 50¢.

1f you'd like to subscribe, the cost for one year (12 monthly issues) is just \$7.50 via first class mail in the U.S., Canada and Mexico. (Make remittance payable in U.S. funds). \$8.70 anywhere else in the world via surface mail.

Regular features include ADVANCE Listings for THE CBS RADIO MYSTERY THEATER; columns by Charles Stumpf CHARLIE'S CORNER and Rod Phillips WIRELESS: THE ROOTS OF BROADCASTING; highlights of the Canadian Broadcasting Corporation and much more...

Our address: NOSTALGIA RADIO NEWS, Box 2214-SP, Syracuse, N.Y. 13220...



CUSTOM UPHOLSTERY & SUPPLIES

894-8412

9049-D WOODMAN AVENUE ARLETA, CALIF. 91331

JERRY WILLIAMS

Limited number of copys of SPERDVAC RADIO MAGAZINE ISSUE #2 are available. Send \$2.25 to SPERDVAC 3146 Orangethorpe apt. B Anaheim, Calif. 92806.

Majestic Reruns

THE FINEST IN TAPED VINTAGE RADIO PROGRAMS
ALL MODESTLY PRICED
FOR COMPLETE SATISFACTION

BOX 13128

SACRAMENTO, CALIFORNIA 95813

Omega Magnetics

Post Office Box 39253 Redford, Michigan 48239

Gary F. Kramer, Proprietor

Phone (313) 532-8103

A COMPLETE LINE OF TAPE & SUPPLIES FOR OTR COLLECTORS

Scotch AMPEX CBS

ASK FOR OUR LATEST FLYERS!

K>>

MENTION <u>SPERDVAC MAGAZINE</u> NO.3 AND GET A 5% DISCOUNT ON YOUR FIRST ORDER





Sent by first class mail. Subscription rate is \$6.50 per year in U.S. funds.

ተተከል ተተከል ተተከል ተተከል ተተከል ተተከል Bresee Joins
Trader Contributors
ተተከል ተተከል ተተከል ተ

PHIL COLE, Publisher

Post Office Box 1147 Mount Vernon, Washington 98273 Telephone (206) 293-6764





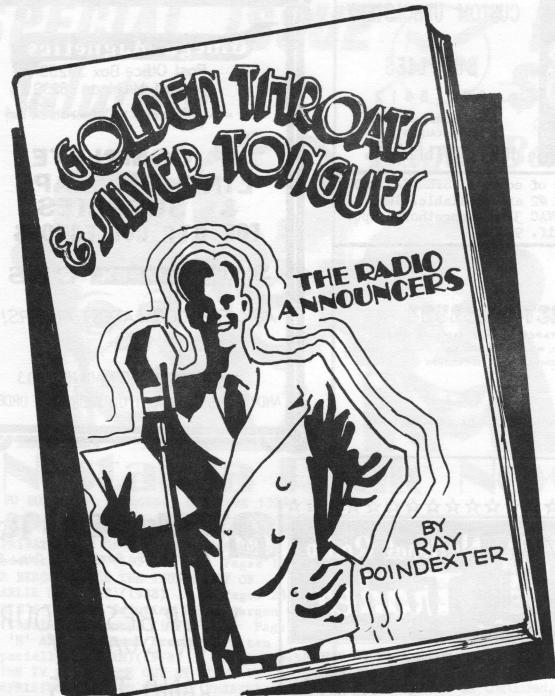
Box 25215, Portland, Ore. 97225

YOUR BEST SOURCE RADIO TAPES

OLD RADIO SHOWS ON TAPE

All shows rated. Catalogue listing 1000 reels \$2.50.4 hours: \$7.00; 6 hours: \$11.00.

DICK JUICE
362 Browncroft Blvd.
Rochester,
New York
14609



A BOOK FEATURING HUNDREDS OF ANNOUNCERS, NEWSCASTERS, SPORTSCASTERS, & MC'S FROM RADIO'S BEGINNING IN 1920 THROUGH WORLD WAR II

a moor nom madio o prantina	114 1920	I IIIIOOdii WUNLU W	An II.
RADIO ANNOUNCERS P. O. BOX 1174		A A A A A A A A A A A A A A A A A A A	连 茶 茶 茶 坊 景 即60~7000/7
NORTH LITTLE ROCK, AR 72115			
ENCLOSED IS A CHECK OR MONEY ORDER FOR \$ TONGUES @ \$10.50 PER COPY. (PAYABLE TO RADIO ANNOUNCERS.) NAME	FOR	COPY (COPIES) OF Golden	THROATS & SILVER
ADDRESS	07-00 (01) 1 07-00 (01) 1		25 (AUZ) amorigateT.
CITY SEE SECTION OF SE	TATE	AND STORY	7IP

